

Kwik Rewards Fundraising Program

When you apply for a personal Kwik Card you can participate in their fundraising program. Instead of receiving the rebate for purchases made on your personal account, you have the option of selecting Coulee Region Humane Society (CRHS) to receive your Kwik Rewards. What does this mean for CRHS? It means that 10% of all of your in-store purchases (excluding tobacco, money orders, stamps, lottery, and lotto) will be donated to our organization. In addition, Kwik Trip will donate an additional 5% of your total in-store purchases you make on your Kwik Card to us. As for your gas purchases, Kwik Trip will donate \$.03 per gallon of gas you purchase at any one of their locations to CRHS.

How do you apply for a personal Kwik Card? Stop in any Kwik Trip location and pick up a Personal Account application or call 1-888-736-5945 to apply over the phone.

If you already have a Kwik Card and would like to designate your rebate to the Coulee Region Humane Society, please call 1-888-736-5945 or stop by our location to pick up a postcard to send to Kwik Trip requesting this change.

If you have additional questions, you can contact Jenny Frandsen at 608-793-6319 or jfrandsen@kwiktrip.com.