



2011 HALLOWEEN THEME BOWLATHON FUNDRAISER

for the Coulee Region Humane Society
Sat. Oct. 22, 4-6 & 6-8 pm

All Star Lanes 4735 Mormon Coulee Road, La Crosse, WI



Get into the Halloween spirit early and don your best costumes. Get the kids, grandma and grandpa involved too. This is a fun non-competitive family event that supports the Fidos & Fluffys out there who make our lives complete.



- ❖ **Form a team** of 4-5 players.
—A great family, friend or organization event!
—Don't have a team?
We'll help you put one together.
- ❖ **Register** with the form on the back.
- ❖ **Raise donations** to make a difference in the lives of local pets.

You can use the donations you raise to pay for your registration fee. Plus, for every \$50 in donations gathered you will get an entry into the drawing for our grand prize comprised of great gifts from several local businesses valued at over \$200.*

Donations are easy to get. Just ask your friends, family and co-workers to help you reach your goals. All money raised goes to support the thousands of area animals who are helped at the Coulee Region Humane Society each year.

*Winners need not be present.



- 🕷 Awards for best individual & team costumes
- 🕷 Music & DJs from Z-93
- 🕷 Raffles for spooktacular prizes
- 🕷 Cool ghoul games
- 🕷 Unpredictable surprises
- 🕷 Fun for the whole family



Improving Efficiency, Decreasing Cost

Over the last several years we have seen our domestic animal intake increase from 2,366 in 2004 to 3,377 in 2010 or 42.73%. Along with this comes increased costs to provide adequate staffing and care. Another cost you may not think of is the cost to provide clean bedding and toys to an average of 120 dogs, pups, cats, kittens, and small animals in our care every day.

We have operated with three washers and dryers during this increase in animals served. Simply put, it is increasingly challenging to continue to keep up with the laundry that is created daily by this number of animals. We have found it necessary to make trips to the laundromat just to keep up. As you can imagine, it is costly to do so.

With analysis performed, we have found that it is more cost effective to plumb for, install electrical needs for, and purchase an additional washer and dryer. We will be purchasing a high efficiency washer to reduce our use of water, doing our part

to be environmentally friendly while saving money on our water bill. We will also be purchasing a new washer and dryer (vs. purchasing or accepting a donation of used) due to the maintenance agreements that are offered in doing so. Our experience shows that, due to the heavy usage of our washers and dryers (about 10 loads for each appliance, every single day of the year) this is the most cost effective decision. We have found that even if we are not able to raise any funds to complete this project, we will pay for this project in approximately 2 years with the money saved in not having to go to the laundromat and the reduction in water use.

A very kind friend of CRHS has already donated the funds to purchase a new washer and maintenance agreement. If you would like to help with this project, we are still in need of approximately \$2,700 to purchase a new dryer, 5 year maintenance agreement, and the cost to plumb for the washer and install electrical for the dryer.

As always, we are grateful for your help.

Thank you Onalaska Fitness for allowing us the use of a display window all year long!

Thank you Stamp 'N Hand for allowing the use of a display window to feature adoptable pets.

16th Annual Cause for Paws Banquet – Save the Date

The Cause for Paws Banquet will be held on Saturday, February 25th. Details about this special evening will be available as the date draws closer.

Happy New School Year!

Welcome to a new school year! We are excited to visit you and your group. We offer many programs and services for you to choose from, including custom programs to fit your group's needs perfectly. We love visiting classrooms and groups at your location, or giving programs and tours at CRHS. We also enjoy helping students with their school community service projects or helping you earn Scout badges!



For more information please visit www.couleehumane.com/education and check out the education brochure. To schedule a visit call our Education Department at 608-781-4014.

Calendars Will Be In Soon!

The annual CRHS calendar will be here soon! We expect you'll like our 2012 calendar even more than last year's calendar. The calendar should be available the second week of November. If you would like to pre-order or reserve a calendar, please call CRHS during our office hours. Calendars are \$15 each and can be mailed directly to your home for an additional \$3 shipping and handling fee. All proceeds from the calendar benefit our programs and services.

Thank you to all who entered the calendar contest! We had some really amazing photos and are very excited to see the finished product. The success of the calendar is due in large part to the adorable pictures sent in – thanks to those who gave their support in this way. Special thanks to all the businesses who sponsored the calendar by purchasing ads. Last but not least, thank you to our celebrity judges as they have the hardest job of all - picking one great photo for the cover and 12 monthly winners!

New Note Card Design Released

We are pleased to announce that a new version of our note cards will be released soon. The note cards will continue to be sold in packs of 10, including envelopes, and specially packaged for gift-giving. The note cards will be available by early November. We still have a limited supply of the current version of our note cards available for sale.



Calendar of Events

October

October 1 – 31, Adopt a Shelter Dog Month
October 22, Annual Bowlathon Fundraiser to benefit CRHS

November

November 1 – 30, Adopt a Senior Pet Month
November 6 - 12, National Animal Shelter Appreciation Week
November 11 - 12, Herberger's Community Day Sale
November 14, 21, 28, Pet Photos with Santa at Valley View Mall
November 19, Annual Telethon to benefit CRHS
November 24, Thanksgiving, CRHS will be closed to observe the holiday
November 25, Rotary Lights Parade
November 25, Rotary Lights begins

December

December 1 – 31 – Wall of Hope fundraiser for CRHS at Valley View Mall
December 3, 4, 10, 11, 17, 18, Pet Photos with Santa at PetSmart
December 5, 12, Pet Photos with Santa at Valley View Mall
December 24, Christmas Eve, CRHS will be closed to observe the holiday
December 25, Christmas Day, CRHS will be closed to observe the holiday
December 31, Rotary Lights ends
December 31, New Year's Eve, CRHS will be closed to observe the holiday

January

January 1 – 31, Adopt a Rescued Bird Month
January 1, New Year's Day, CRHS will be closed to observe the holiday

February

February 16, Annual Open Meeting
February 25, Annual Cause for Paws Banquet

For more information on start dates and times of training classes offered at CRHS for you and your dog, visit our website and click on the "Training and Behavior" link.

Herberger's Community Day

Are you looking for an incentive to start your holiday shopping early? Let us help you with that! Herberger's (as well as Bon Ton, Bergner's, Boston Store, Carson Pirie Scott, Elder-Beerman, and Younkers) is once again holding their Community Day Sale. This will be the first time the sale is officially offered for two days, November 11 – 12. With the purchase of each \$5 coupon book, you will receive the following offers:

- 1 - \$10 off on a \$10 or more item
- 1 - 20% off shopping pass* — use the pass over and over
- 1 - 30% Early bird coupon*, valid November 12 only from 6am-10am
- 11 - Bonus buys
- 2 - Web Exclusive Offers

And, best of all, 100% of the purchase price of each coupon book benefits our agency if purchased from us!

The coupon booklets can be purchased in advance at Coulee Region Humane Society during our normal office hours.

*Some exclusions apply. For more information or to order a coupon book, contact Heather Schmid at 608-781-4014 or heather.schmid@couleehumane.com.



Volunteers Needed

We are excited to once again be participating in Rotary Lights. We are thankful not only to have the opportunity to support this community wide effort, but also to be able to raise awareness about our organization, by decorating a tree for the event and participating in the parade.

We are in need of volunteers to assist us with fulfilling our obligation to help make this year's Rotary Lights the most successful yet! There are two volunteer opportunities available:

*Date, time, and task assignment yet to be determined – most likely, we will either be helping set up outside or inside

*Friday, November 25, 2011, walk with our organization in the Rotary Lights Parade

Last year, we won an award for our parade float due to the time and effort given by our creative volunteers...we hope to do the same again!

If you would like to help with either effort above, please contact our Volunteer Coordinator, Stephanie Lindsley, at 781-4014 or stephanie.lindsley@couleehumane.com.

From the Desk of the Executive Director

I am excited and pleased to announce that we passed our inspection by the Wisconsin Department of Agriculture, Trade, and Consumer Protection! As a result, this means that we are in compliance with all State regulations as set in place by Wisconsin Act 90 and as such, we have been granted a Dog Sellers and Dog Facility Operators License.

After years of advocating for this law alongside our fellow animal shelter and rescue colleagues, this law was passed under Governor Doyle's leadership on December 1, 2010. This law originated in an effort to end animal cruelty and puppy mills in the State. It went into effect on June 1, 2011.

This law requires all commercial dog sellers, breeding facilities, animal shelters, and rescue groups selling (adopting) 25 or more dogs from 3 or more litters annually to purchase a license and be inspected by the State. Once a group passes inspection and receives their license, they will continue to be inspected to ensure all dogs are provided adequate health care, shelter, food, and exercise and proper record keeping.

The law also requires that all dogs receive a Certificate of Veterinary Inspection (CVI) and be current with their rabies vaccination. I want to thank Central Animal Hospital, Hillside Animal Hospital,

La Crosse Veterinary Clinic, Thompson Animal Medical Center, and VCA Sand Lake Animal Hospital for adding these services to their weekly rotation services they have offered to Humane Society pets for years. They have added CVI's and rabies vaccinations to the already significant amount of discounted or donated services and supplies they give to our organization, keeping our costs and adoption fees to a minimum and helping us to be able to remain an open admission facility (turning no animal in need away).

Our goal is and always has been to provide the best care possible for all pets staying with us. We work hard to be their voice, their advocate, their caregiver. We are diligent about keeping thorough records for each animal and providing enrichment, socialization, and overall care to dogs, cats, rabbits, guinea pigs, gerbils, birds, wild animals...again, any animal who needs help. We are proud to have yet another means to demonstrate this to the public by passing the State inspection. To view our complete inspection visit www.couleehumane.com/about-us. For more information on WI Act 90 visit www.nowisconsinpuppymills.com.

Heather

MUTTS by Patrick McDonnell

SHELTER STORIES: PERSONALS

Sweet Brown Eyes - I am nine years young - petite, fetching, radiant, yet down to earth. Looking for a committed relationship. No psychos or phonies, please. Call 1(877) BE-MY-PAL



MUTTS © 2000 PATRICK MCDONNELL - DISTRIBUTED BY KING FEATURES SYNDICATE

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MUTTS © PATRICK MCDONNELL. KING FEATURES SYNDICATE

Collaboration to Help Save the Lives of Cats

We are so very pleased to share that, through the support of The American Society for the Prevention of Cruelty to Animals (ASPCA), Central Animal Hospital, the Fowler and Hammer Fund at the La Crosse Community Foundation, and private donors, 200 cats will be spayed/neutered (s/n) and vaccinated for rabies over the next 12 – 18 months. The ASPCA provided a grant of \$5,000, Central Animal Hospital is greatly discounting their costs to provide s/n and rabies vaccination services for 200 cats, the Fowler and Hammer Fund granted an award of \$2,400, and the remaining \$2,600 is thanks to kind, caring private individuals. The goals of this partnership are to:

- provide s/n services to 200 cats, practically assuring adoption
- document the impact of s/n on adoption rates for these altered cats compared to the adoption rates of similar cats who are not altered and how long they spent up for adoption before being s/n versus after being s/n
- gather statistics to share with partners to move closer to and eventually guarantee s/n for pets prior to adoption

We look forward to sharing information that we gather at as a result of this collaboration.



Operation Santa Paws

Make sure to listen to and support The New Classic Hits 94.7 with Operation Santa Paws. This fundraiser, beginning in November and running into December, benefits us as well as other local animal welfare organizations. The New Classic Hits 94.7 and other local area businesses will be raising funds and supplies to help animals who don't have a home to call their own during the holidays.

Pet Photos at Valley View Mall

Beginning November 14, Valley View Mall will offer "Pet Photos with Santa" every Monday night through December 12 from 6pm – 8pm. A variety of packages will be available for purchase. 10% of the proceeds will benefit CRHS.

Pet Photos with Santa at PetSmart

We will once again be teaming up with PetSmart to take pictures of your beloved animal companions with Santa at the Onalaska PetSmart. On the days that our organization is there, \$5.00 of each package will be donated back to us. Dates that we will be assisting with this should be determined by the end of October. If you attend on a day we are not assisting with picture taking, you will be supporting other local animal welfare groups. Please come out and capture a keepsake moment of your pet with Santa on one of these tentative dates:

Saturday, December 3rd, 11am – 4pm
 Sunday, December 4th, 11am – 4pm
 Saturday, December 10th, 11am – 4pm
 Sunday, December 11th, 11am – 4pm
 Saturday, December 17th, 11am – 4pm
 Sunday, December 18th, 11am – 4pm

If you are interested in volunteering to be Santa or to take pictures, please contact Stephanie Lindsley, volunteer coordinator, at 781-4014 or stephanie.lindsley@couleehumane.com



13th Annual UW-La Crosse Telethon for CRHS

On Saturday, November 19th, the UW-La Crosse Communication Studies Department, students from WMCM (student cable TV station), and Dr. Patricia Turner will once again be holding a Telethon with all donations benefiting our organization. Students, through fundraising efforts of their own leading up to the Telethon, along with those who call in pledges during the Telethon, have helped to raise between \$4,000 - \$5,000 annually; that is \$48,000 - \$60,000 over the last 12 years! These funds help us to care for about 4,500 domestic and wild animals each year. This support also helps us provide many services to the Coulee Region such as pet therapy, education, training, lost and found services, and animal control.

KQEG has once again graciously offered to air the Telethon. Magnum Broadcasting, the owners of KQEG, is incredibly supportive of our community as a whole and their commitment to our organization is a fine example of this. Without the donation of airtime to this fundraising endeavor, the Telethon would not be possible. The Telethon will be aired on KQEG (Channel 23 or Channel 5 on Charter Cable) from 7pm – 10pm. Tune in and please consider calling in (608-785-8379) to make a pledge during the Telethon!

BRATS – A Life Saving Organization

Wisconsin's premiere companion animal transport service, Badger Rescue Animal Transport Services, Inc. (BRATS) has received the distinguished honor of an invitation to present a program at the *No More Homeless Pets Conference* in Las Vegas, sponsored by Best Friends Animal Society. BRATS will share with animal welfare professionals from all over the nation information on how to establish a safe, reputable animal transport network. The purpose of the network is to help end the euthanasia of healthy, adoptable animals by offering a forum to match up adoptable animals in overcrowded shelters with other shelters and rescues that have space available. BRATS and CRHS have partnered together in this venture since the transport organization's inception in 2008. We are proud to be a part of this life-saving network and congratulate BRATS on their national recognition for their outstanding animal welfare work!

Valley View Mall – Wall of Hope Returns

Valley View Mall has once again offered their generous support of our organization by agreeing to feature the "Wall of Hope" just outside of the Food Court. The Wall display will be featured from late November through late December. Mall shoppers, employees, and businesses can place an ornament of a pet available for adoption on the Wall for a \$1, \$5, or \$10 donation. Ornaments can be sponsored during normal mall hours in the Mall Management office or right at the display when representatives from CRHS are on site (a list of dates and times will be determined as the time draws closer). Last year, \$653.82 was raised and our goal this year is \$700.

In addition, Valley View Mall will once again collect items from our wish list which also helps provide care to the many animals that will be in need during the holiday season.

We are incredibly appreciative of the support from so many businesses and individuals throughout our community!



“Love Dogs” Charm to Benefit the Pet Therapy Endowment

Looking for a unique gift for a loved one this upcoming holiday season? Consider the “Love Dogs” charm, the third in a series of 5. The net proceeds from the sale of each charm benefits our Pet Therapy program. The charm is available in gold, gold and silver, or silver and may even be personalized for an additional fee. It is available exclusively at Touch of Class. This year’s charm also features your choice of one of three stones – cabochon onyx, pearl, or turquoise. Four to six weeks should be allowed for delivery. To learn more about the charm or to order:

- Visit Touch of Class, located at 312 Main Street in La Crosse, WI
- Visit the Touch of Class website at www.touchofclass.lacrosse.com. The “Love Dogs” charm can be found under jewelry.
- Call Touch of Class at 608-784-2640 or toll free at 1-877-784-2630

The order form on this page can be used to order the charm.

To learn more about the pet therapy endowment, contact Renee Knutson at 608-788-5014 or renknut@charter.net.

U-Bake 5th Anniversary Sale to Benefit CRHS

U-Bake will hold their 5th Anniversary Sale from October 19th thru October 23rd offering many specials to all customers. Any customers making a cash donation of any amount or donating an item from our wish list at either U-Bake location during the Anniversary Sale, will receive a coupon to use on their next trip to either the La Crosse or Onalaska U-Bake. Our wish list is on the back of this publication and can always be viewed on our website by selecting the “How to Help” link.

Location, store hours, and more information about the products offered at U-Bake can be found on their website at www.ubakeusa.com/lacrosse or by calling 787-7788 (La Crosse) or 779-2383 (Onalaska).

Give the Gift of Love

Pre-Order Form

I would like to order the following charm(s):

Silver “Love Dogs” Charm \$60.00 each
Stone (circle one): cabochon onyx | pearl | turquoise
Personalize*: _____

Silver & Gold “Love Dogs” Charm \$210.00 each
Stone (circle one): cabochon onyx | pearl | turquoise
Personalize*: _____

Gold “Love Dogs” Charm \$525.00 each
Stone (circle one): cabochon onyx | pearl | turquoise
Personalize*: _____

*Engraving is available at an additional charge of \$20.00.
There is a 2 line maximum of 7 characters per line.

Order Today

Three ordering options are available:

Store: Touch of Class, 312 Main St., La Crosse
Online: TouchOfClassLaCrosse.com
Call: 608-784-2640

Thank you!



Your Animal Experts. Your Community Resource.

Thanks to the generosity of Kim Pretasky, owner of Touch of Class and artist, Elizabeth Buck of Reve Jewelry this is the third in a series of beautiful jewelry charms to be introduced over 5 years. Proceeds will support the Coulee Region Humane Society Pet Therapy Endowment to ensure the continuation of our program.

Success Stories

Dear Heather & CRHS Staff,

Two weeks ago we adopted an awesome little 5-month old kitty named Judge (now named "Jerry"). We saw him at PetSmart where his personality & antics won the hearts of my wife and me. He immediately made himself right at home upon his first step in our house. Our initial concern was how well our two 10-year old neutered male cats would receive him. If you look at the attached photos, you can see that there is mutual acceptance after only a short introduction period. We also have learned to not leave rolls of toilet paper sitting around! Thank you for what you do for our animal friends!



Glenn B

To everyone at the Coulee Region Humane Society,

We adopted Sasha from your shelter 10 years ago this month. She has been the best dog we ever had. She's smart, energetic, adorable, and loves to play – we love her SO much!

Keep up the good work and thanks again!

Ashley, Heather, and Sasha



Heather Hankins, Customer Relations Manager, thanking Sammie G. for the animal and cleaning supplies donated in honor of her birthday.

Upcoming events for youth...

*Read to Rover (read to Pet Therapy dogs) at the La Crosse Public Library from 6:30pm – 7:30pm on October 10, November 7, 14, 21, 28, and December 5. Contact the Library for more details

*Kritter Klub programs for ages 7 – 12. CRHS is partnering with Onalaska Parks & Recreation for all programs. Programs will be held at Onalaska Community Center with each beginning at 6:00pm and ending at 7:30pm.

For more information, contact Onalaska Parks & Recreation at 608-781-9560. The programs include:

November 10 – “Gifts and Giving”

January 12 – “A Picture is Worth 1,000 Words”

February 9 – “Red Carpet Ready”

March 8 – “Love on Four Paws”

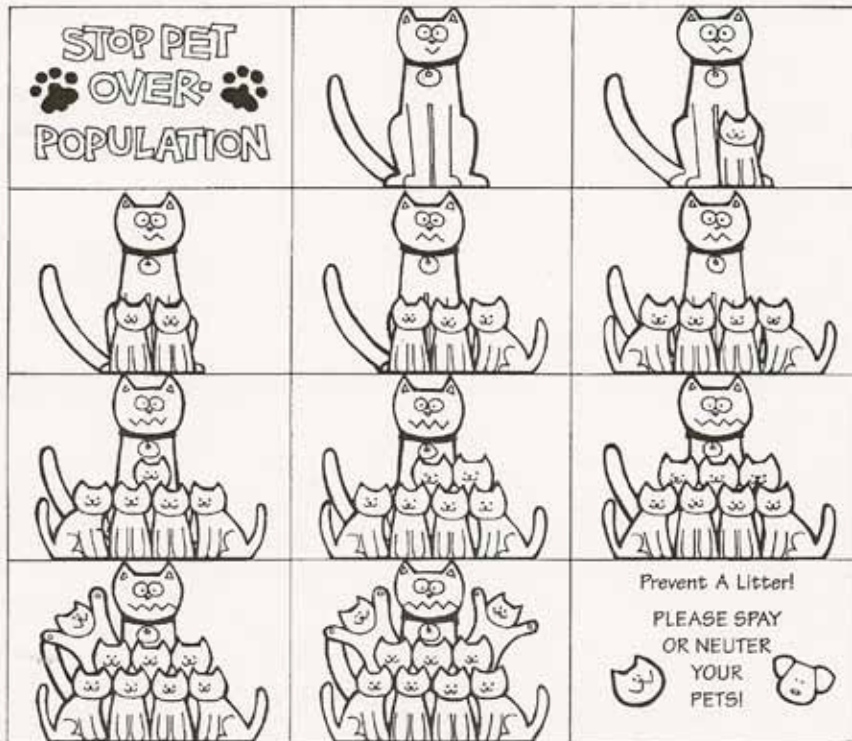
Solving a Problem

Pet overpopulation is a BIG problem! There are too many pets and not enough homes to go around. By having pets spayed or neutered, we can reduce the number of

unwanted puppies and kittens. Help spread this important message by making flip books and giving them to others.

Flip Book Directions

1. Cut out the 12 pages, and stack them in order.
2. Staple the pages together on the left side.
3. Flip quickly through the book. Watch the picture change!



Thank you...

- Thank you to Katie H. for organizing a 5K run/walk raising \$700 for our organization!
- Thank you to Twila B. and friends for organizing a hot dog fundraiser for us at Hanson's IGA raising \$130 for CRHS!
- Thank you to Kennedy R. and Sedona R. for holding a play that raised \$11 to help the animals!
- Thanks to Ally E., Lauren E., and Leah E. for donating toys for the cats and dogs!
- Annie, Ericka, and Zoe made a fabulous poster to encourage people to adopt – thank you!
- Several youth held lemonade and Kool-Aid stands for us this summer that collectively raised

\$68.94. Thank you Alyssa K., Gabby M., Brenda S., Kalli S., and Izzy T.!

- Thanks to Lindsay C. and Max C. for donating their allowance to us!
- Thanks to the “For Dog Lovers Summer Class” for donating kitten and cat food, blankets, towels, and a small dog kennel to help us take care of the animals!
- Thank you Sammie G., Amalia M., Bella M., Lydia M., Kora M., and Livi P. for having gifts donated to CRHS in lieu of gifts for your birthday!
- Thanks to everyone in the community who donated items from our wish list and supports us financially. It is because of you that we are able to be a resource for both animals and people in need!

Bark in the Park Update

Despite a mostly rainy day, hundreds of people and dogs enjoyed doggie games and contests, agility demonstrations, lazy time in the doggie pools, vendors, food, silent auction, and of course, the Big Bark! Tucker Kabat continued his reign as King of the Bark while Courtney Anderson was named Queen of the Bark.

We officially attempted to regain the Guinness World Records loudest bark record which we held since Bark in the Park in 2003 but lost to another group in 2009. Unfortunately, we fell shy of the record. We know that dogs will come out in full force in 2012 and we are optimistic that this will be our year!

Congratulations to the following individuals who won the Critter Cash Raffle:

| | |
|--|---|
| 1 st Prize, \$100 – Sharyl T. | 4 th Prize, \$25 – Tyrell L. |
| 2 nd Prize, \$50 – Randy J. | 5 th Prize, \$25 – Cheryl G. |
| 3 rd Prize, \$50 – Linda J. | |

Tentatively mark your calendar for next year's Bark in the Park on August 11; we will be able to confirm this after the first of the year when we ask for permission to use Copeland Park.

Thank you to the following sponsors of this year's Bark in the Park:

Media Sponsors:

WKBT-TV News Channel 8
Z93 FM Radio

Best of Show

Central Animal Hospital
Hillside Animal Hospital
La Crosse Veterinary Clinic
Pet Me Scratch Me
PETCO Foundation
Thompson Animal Medical Center
VCA Sand Lake Animal Hospital
West Salem Veterinary Clinic

Grand Champ:

PetSmart

Reserve Champ:

Armitage, Inc. d/b/a David Trapp Agency, Inc.
Benefits Design Group
Cartridge World
Coulee Region Wags and Whiskers Pet Care
Fleis Insurance
Real Deals
Rivers Edge Pet Crematorium
Sue Butler In Home Dog Training
Van Loon Animal Hospital

Best of Breed:

DeBoer Pest Control
Hot Spring Spas
Snap Fitness
Welcome Celebrations Newcomer Greeting Service

Special Thanks To:

Arctic Glacier Ice
Catherine Graves
Central Animal Hospital
Festival Foods
Fowler and Hammer, Inc.
Kenrich Foods
Knox Media and Design
La Crosse Park and Recreation
Laurel Grey
Nutmash City Limits
Sam's Club
Starbucks
The BLÜ Group
The Photographer
Tom Thompson of Thompson Animal Medical Center
Valley View Mall
All donors and volunteers
You – each and everyone one of you

Follow Us Via Social Networking

Become a friend, a fan, and follow us:

Facebook

Coulee Region Humane Society
Coulee Region Humane Society
Pet Therapy Program

MySpace

CRHSPetTherapy

Twitter

@CouleeHumane
@CRHSPetTherapy



Small Animal Habitat Project

We are so very excited to share that, thanks to the generosity of so many, all the funds needed were raised to purchase new habitats for the approximately 200 small animals we care for annually. We will provide a more detailed update in the next newsletter when we will be able to share pictures of the newly installed habitats. Thank you to all our supporters!



Princess Helen Q&A

Dear Princess Helen,
While on Coulee Region Humane Society's (CRHS) Facebook page, I recently learned that a cat named Mason became the first ever Pet Therapy cat in CRHS's Pet Therapy program. Since then, I have been wondering how I could go about pursuing pet therapy for me and my cat, George? ~ Katie

Katie,

You have asked the right cat although I had to lean on the shoulder of my favorite Pet Therapy Director, Renee Knutson.

Most importantly, a cat and their human looking to become involved with our Pet Therapy program, need to be honest about what they enjoy doing and what they prefer not to do. For example, does George enjoy riding in the car or does it stress him out? If he enjoys it this is good as a cat that becomes stressed out by a car ride will not be in a good frame of mind to meet new people and visit with friends upon arriving for a Pet Therapy visit.

Is George laid back, that is, is George easy going, likes to meet new people, enjoys being petted and held or is George easily startled by noises or movements or prefers to be on his own? It is important for a Pet Therapy cat to enjoy the company of other people.



Katie, do you like visiting with people? Do you feel you can be an advocate for George at all times while being able to thoughtfully share with those you are visiting if there is improper handling or actions that take place? Are you prepared to make a time commitment to helping George get used to working with you and meeting new people?

If you think this program is right for both you and George, then you need to contact Renee to learn more. I hear that this program is one of the most rewarding volunteer opportunities...sharing your dog or cat with others, seeing people smile, knowing that comfort is being brought to someone staying at a hospital, or that is now living in a nursing home, or is missing their pets at home while at college. We also have a pretty cool program called "Read to Rover" in which kids can read to dogs...I would love to see a "Read to Kitty" program down the road...who knows, maybe you and George would be perfect!

Again, if you and George want to learn more about Pet Therapy (or if any one else reading my column thinks they and their dog would enjoy this program) visit www.couleehumane.com/pet-therapy2/ or contact our Pet Therapy Director, Renee Knutson, at renknut@charter.net or 608-788-5014.

Helen

P.S. To all of my followers...I have a Blog on our website. Make sure you follow it at: www.couleehumane.com/helens-blog/.

If you have a question you would like me to answer, Heather Schmid has agreed to assist me with this column by accepting my emails and passing them along to me. You can submit any questions you have to Heather at heather.schmid@couleehumane.com or to my attention at CRHS, 911 Critter Court, Onalaska, WI 54650.

Play Therapy Pt. 2 - The Little Monster Still Attacks You Playfully...

(Play Therapy Pt.1 can be found in our Summer 2011 newsletter on our website or on Cats International website) Reproduced from Cats International, www.catsinternational.org

First of all, playful attacks are not accompanied by vocalizations--hissing and growling. A natural reaction to being grabbed or bitten, even playfully, is to swat at the cat. *Don't do this!* Physical punishment may cause your cat either to fear you or to engage in even rougher play. If your cat becomes afraid of you, you may face a bigger problem--that of defensive aggression. If the attack can be anticipated, a blast of air from a compressed air can (obtained from a photography store), a squirt from a water gun, or the noise of an audible alarm or a shaker can (an empty soda can with pennies in it) may discourage the behavior if produced *at the moment of the attack*. Timing is everything. If "fired" a second or two after

the incident, the deterrent will not be connected with the attack in the cat's mind and no training will take place, although the cat may be frightened and confused.

Perhaps the best deterrent is the one that is always at hand--one's voice. A loud and shrill "Eek," followed by a sharp "No!" can be very effective with some cats. The next step is to shun the cat for the next ten minutes. This means paying absolutely *no* attention to the cat. Don't lecture or scold the cat and don't pick it up to put it in a separate room. *Any* attention at this point can be reinforcing, so totally ignore the cat. This is precisely the way a kitten learns to inhibit his biting when playing with another kitten. If one becomes a little too rough, the victim will squeal and run away. The aggressor will watch his playmate run away and wonder what happened. Eventually he learns that if he wants to extend the play session (which he always wants to do), then he will have to be more gentle.

This training method works well--if you are patient and consistent.

Pet Therapy Receives Grant

In July, our Pet Therapy program received a \$3,000 grant from the Gundersen Lutheran Medical Foundation and Children's Miracle Network to help with the operating costs of running this program. Support like this allows the Pet Therapy program to continue to be offered at no cost to the community. We value our partnership and friends at G/L - the staff, patients, their family and friends we have grown to know and care about through this program.

Sand on the Riverfront Update

On August 18th - 19th, a very dedicated, hard working group of CRHS volunteers helped artist David Andrews create a sand sculpture in Riverside Park at CenturyLink's Sand on the Riverfront, a fundraiser that benefits Riverfront. The group did an **excellent** job - earning the Riverfront Award for Best on the Riverfront.

We want to thank Fowler and Hammer for once again sponsoring our organization and providing this opportunity. We also would like to thank David Andrews, whose creativity ultimately resulted in an award winning sculpture!



The award winning sculpture.

Critter Club – Making a Difference!

With the beginning of the new school year we also see the beginning of another year of Critter Club! We are looking forward to having past members return and meeting new members who want to help critters. Critter Club is open to animal loving kids from 6 to 12 years of age. We meet on Thursday afternoons starting at 3:30 and usually run until 5:00. If your child would like to join the fun with Critter Club, call the Education Department at (608) 781-4014 or email info@couleehumane.com (an enrollment form does need to be completed ahead of children attending).

This year we have some new projects for Critter Club members to enjoy. We will be making more toys to help enhance the lives of critters both at the shelter and when they go to their new homes. We also will be bringing in guest speakers to share information about processes at Coulee Region Humane Society (CRHS) and topics related to pets. And, of course, kids will work on projects that allow them to learn while helping CRHS pets.

We would like to thank the people and businesses that have helped Critter Club be the success that it is by donating items such as fleece, yarn, felt, tennis balls, empty toilet paper rolls and other crafty items. We continue to need these items for Critter Club and welcome them at any time.

Festival Foods Paw Away Hunger Update

We are excited to share that from January 2011 – June 2011, \$2,804.25 was raised through the Paw Away Hunger Program at our four local Festival Foods stores! Since this program began locally in late 2007, your support of this program has raised \$21,618, allowing us to purchase supplies like bleach, laundry detergent, cat food, cat litter, and other products needed to provide great care for the animals living at CRHS. This program impacts our organization by allowing us to allocate our funds directly to other animal care needs. Again, we want to thank YOU and Festival Foods for making this possible.

Remember to add a \$5 or \$10 Paw Away Hunger shopping bag to your shopping list the next time you are in Festival Foods. The bags are either on a specially marked display or at the check out registers... just ask any Festival Foods employee and they will be sure to help you locate a bag. Thank you very much for helping us!

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Megan Whitehead

Maintenance

David Collins

Contact Information

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608-781-4014
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www.couleehumane.com



911 Critter Court
Onalaska, WI 54650

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Hours

Viewing

Monday, Friday, Saturday, Sunday 1pm - 5pm
Tuesday and Thursday 1pm - 7pm
Wednesday - Closed

Office

Monday, Wednesday, Friday 9am - 5pm
Tuesday and Thursday 9am - 7pm
Saturday and Sunday 1pm - 5pm

Wish List

Animal and Kennel Care:

- Cat scratching posts
- Kong stuffers: Small treats, peanut butter, spray cheese
- Toys for cats: Little mice with a tail and bell on end, etc.
- Toys for dogs: Sturdy, squeaky toys, Kongs
- Rawhide bones or chips - things to keep our dogs busy
- Pig ears
- Dog treats - soft and hard
- Dry cat food (Science Diet, Eukanuba, Purina)
- Dry kitten food (Science Diet, Eukanuba, Purina)
- Kitten Milk Replacer (KMR brand only)
- Dry dog food (Science Diet, Eukanuba, Purina)
- Dry puppy food (Science Diet, Eukanuba, Purina)
- Meat baby food for cats not eating (no onion/garlic powder please)
- Clumping/scoopable cat litter
- British style slip leads for dogs - 1/2 inch and 3/8 inch - can be found at www.cleanrun.com, click on Dog Gear, then Leaders and slip leads, then click on Slip leads - British style
- Leashes - 1 inch thick, 4 - 6 feet long
- Martingale collars for dogs
- Feliway spray (see www.petedge.com)
- Carefresh bedding
- Yesterday's News - litter

- Timothy hay
- Guinea pig food
- Aspen shavings or chips (no pine or cedar)
- Small animal food (birds, hamsters, rabbits, ferrets)
- Small animal litter
- Fresh carrots and romaine lettuce for small animals
- 12 inch diameter oil pans (to use as litter pans)
- Pooper scoopers - heavy duty
- Dish rags/washcloths
- Gas gift cards (transportation of animals)
- Gift cards (to buy food and supplies):
 - Target
 - Wal-mart
 - Sam's Club
 - PETCO
 - PetSmart
- Gift cards (to buy building supplies):
 - Farm and Fleet
 - Home Depot
 - Menard's

Office Supplies:

- Pocket folders
- Small gift bags (to send info. home with adopters)
- Stamps
- Copy Paper - 8.5X11 - plain white

Cleaning Supplies:

- Laundry detergent for HE washers

- Garbage bags - 33 gallon size
- Garbage bags - 13 gallon size
- Windex
- Dryer sheets
- Paper towels
- Kleenex

Pet Therapy Needs:

- White ink jet card stock
- White postcards for ink jet - 5-1/2 X 4-1/4
- Plain white or plain royal blue gift bags
- Royal blue or red pocket folders
- Avery High Visibility Labels - Inkjet #8293 - 1 1/2 inch diameter

Education Needs:

- Foam alphabet stickers
- Foam shape stickers
- Empty toilet paper rolls
- Yarn
- Fleece

URGENT

Clay cat litter (non-clumping)
Canned cat food - loaf please, no meats in gravy/sauce
Royal Canin Babycat 34 (dry food)
Bleach
Paper Shredder - cross cut, with a capacity of at least 25 pages