

4th Annual Bowlathon
see page 9 & our website
for more details!

animal TRIBUNE

11th Annual Telethon

On Saturday, November 21st, 2009, the UW-La Crosse Communication Studies Department, students from WCMC (student cable TV station), and Dr. Patricia Turner will be holding the 11th annual Telethon with all donations benefiting our organization. Students, through fundraising efforts of their own leading up to the Telethon, along with those who call in pledges during the Telethon, have helped to raise between \$4,000 - \$5,000 annually; that is \$40,000 - \$50,000 over the last 10 years. These funds help us to care for over 4,500 domestic and wild animals each year. This support also helps us provide many services to the Coulee Region such as pet therapy, education, training, and animal control.

Mississippi River Rentals has once again donated a house boat vacation package to the individual making the largest monetary donation for the

Telethon. The house boat vacation package includes a 3 day weekend or 4 day mid-week rental. The package is valued at \$1,400.

KQEG has once again graciously offered to air the Telethon. The owners of KQEG are incredibly supportive of our community as a whole and their commitment to our organization is a fine example of this. Without the donation of airtime to this fundraising endeavor, the Telethon would not be possible. The Telethon will be aired on KQEG (Channel 23 or Channel 5 on Charter Cable) from 7pm – 10pm. Tune in and please consider calling in to make a pledge during the Telethon!

Volunteers Needed

We are excited to once again be participating in Rotary Lights. We are thankful not only to have the opportunity to support this community wide effort, but also to be able to raise awareness about our organization, by decorating a tree for the event.

We are in need of volunteers to assist us with fulfilling our obligation to help make this year's Rotary Lights the most successful yet! There are two volunteer opportunities available:

*date, time, and task assignment yet to be determined – most likely, we will either be helping set up outside or inside

*Friday, November 27, 2009, walk with our organization in the Rotary Lights Parade

If you would like to help with either effort above, please contact our Volunteer Coordinator, Kelly Dvorak, at 781-4014 or kelly.dvorak@couleehumane.com.

Dedicated and spirited volunteers and pet therapy teams at the 2008 Rotary Lights Parade.



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Herberger's Community Day

Would you like a coupon for \$10.00 off a purchase of \$10.00 or more at Herberger's while helping the Coulee Region Humane Society (CRHS) raise money? On Saturday, November 14, 2009, Herberger's will once again be holding "Community Day". For a donation of \$5 to CRHS, you will receive a coupon booklet with a coupon for \$10.00 off a purchase of \$10.00 or more as well as eight 20% savings coupons (the coupons are also valid at Bon Ton, Bergner's, Boston Store, Carson Pirie Scott, Elder-Beerman, and Younkers)*. Your entire donation benefits CRHS!

The coupon booklets can be purchased in advance at Coulee Region Humane Society during our normal office hours.

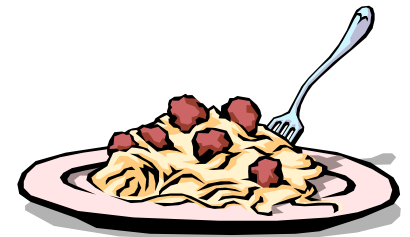
*Some exclusions apply. For more information or to order a coupon book, contact Marcia Christman at 608-781-4014 or marcia.christman@couleehumane.com.



A special thank you to those individuals and businesses that help us when we are in urgent need of specific items. Most recently we were running low on adult dog and cat food - which does not happen often, due to the generosity of many local retail organizations. Individuals who quietly stopped in with bags of food, as well as a donation of dog food from Central Animal Hospital and cat food from Mad Cat Pet Supplies, have helped to restock our shelves. Thank you, thank you!!

2nd Annual Spayghetti and FIXin's Dinner - Save the Date

The 2nd Annual Spayghetti and FIXin's Dinner will be held on Tuesday, March 30th, 2010, at the Onalaska American Legion. Details about this special evening will be available as the date draws closer.



PetSmart Volunteers Needed

Coulee Region Humane Society (CRHS) cats and dogs need **YOU!** As you may know, since its opening in 2005, PetSmart's cat adoption center has featured CRHS cats. Each day, PetSmart staff clean the cats kennels, making sure each has a clean litter box, fresh water and food, and a nice clean, comfy bed. Our staff is available at PetSmart Monday, Wednesday, Friday, Saturday, and Sunday from 4:00pm - 6:30pm to take applications from individuals interested in adopting a cat. However, the cats long for petting, cuddling, and someone to check in on them once or twice a day. Could that someone be you? What time commitment might this involve? We are fairly flexible - even an hour once or twice a week would be great! You pick the day and the time.

We also will be at PetSmart the first Friday night of every month from 6:00pm - 8:00pm with dogs available for adoption, to increase their opportunity to meet individuals and families who may be looking to add a furry friend to their life. We are in need of dog volunteers to help the dogs find their way to PetSmart, meet people for an hour or two, and find their way back to the CRHS. Two long term volunteers who have helped with numerous projects, Maureen and Chris, help lead this effort and are great mentors to learn from.

If you are interested in helping the cats or dogs in our care find new homes, please contact Kelly Dvorak, our volunteer coordinator, at 781-4014 or kelly.dvorak@couleehumane.com.

Local Dog Parks Need Us

As sponsors of both the Dr. Fred Memorial Dog Park in La Crosse and the Onalaska Dog Park we will once again be organizing our semi-annual "clean-up" of both parks. With sleeves rolled up and plentiful smiles, volunteers have helped make both parks look wonderful. Weeds have been pulled, branches cut down, leaves raked up, new bark laid, and yes, even a little something left behind from our best friends has been picked up. We have scheduled another day – Saturday, October 17th, beginning at 9:00am - to prepare the parks for the winter season we will soon encounter. If you would like to help us clean up the local dog parks on October 17th, contact Kelly Dvorak, volunteer coordinator, at 781-4014 or kelly.dvorak@couleehumane.com.

14th Annual Cause for Paws Banquet – Save the Date

The Cause for Paws Banquet will be held on Saturday, February 27th at the Stoney Creek Inn. Details about this special evening will be available as the date draws closer.



Calendar of Events

October

October 1 – 31, Adopt A Shelter Dog Month
 October 10, Historic Downtown La Crosse Day
 October 17, Bowlathon Fundraiser to benefit CRHS
 October 17, Dog Park Clean Up in La Crosse & Onalaska
 October 17, Macy's Shop for a Cause
 October 22 – 25, U-Bake Anniversary Celebration to Benefit CRHS
 October 24, Pet Halloween Costume Contest at PETCO

November

November 1 – 30, Adopt a Senior Pet Month
 November 2 – 8, National Animal Shelter Appreciation Week
 November 14, Herberger's Community Days
 November 21, UW-La Crosse Telethon benefiting CRHS
 November 26, Thanksgiving, CRHS will be closed to observe the holiday
 November 27, Rotary Lights Parade
 November 27, Rotary Lights begins

December

December 5, 6, 12, 13, 19, 20, Pet Photos with Santa at PetSmart
 December 1, 13, Pet Photos with Santa at Valley View Mall
 December 24, Christmas Eve, CRHS will be closed to observe the holiday
 December 25, Christmas Day, CRHS will be closed to observe the holiday
 December 31, Rotary Lights ends
 December 31, New Year's Eve, CRHS will be closed to observe the holiday

January

January 1 – 31, Adopt a Rescued Bird Month
 January 1, New Year's Day, CRHS will be closed to observe the holiday

February

February 18, Annual Open Meeting
 February 27, Annual Cause for Paws Banquet at Stoney Creek Inn

For exact times of the events listed above, visit our "Events" link on our website. For information on start dates and times for all of our training classes offered at CRHS for you and your dog, visit our "Training and Behavior" link on our website.

Receipt Reminder

Remember to save your receipts from Festival and Quillins! We earn 1% of all receipts that you give to us! You can either drop them off at our Humane Society or mail them directly to us.

"Properly trained, a man can be dog's best friend."

~Corey Ford

Thanks to Festival Foods in Holmen for donating many of the supplies used at the Brat Barn earlier this summer. Their generosity allowed us to raise over \$400 for the S.N.A.P. program.

"THE SMALLEST FELINE IS A MASTERPIECE."

~Leonardo da Vinci

Pet Photos with Santa at PetSmart

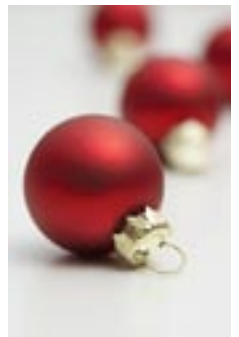
We will once again be teaming up with Petsmart to take pictures of your beloved animal companions at the Onalaska Petsmart. For \$9.95, you will receive one digital photograph, in a holiday collector frame, of your companion animal(s) with Santa. On the days that our organization is there, \$5.00 of each package will be donated back to us. Dates that we will be assisting with this should be determined by the end of October. If you attend on a day we are not assisting with picture taking, you will be supporting another local animal group. Please come out and capture a keepsake moment of your pet with Santa on one of these dates:

Saturday, December 5th, 11am – 4pm
 Sunday, December 6th, 11am – 4pm
 Saturday, December 12th, 11am – 4pm
 Sunday, December 13th, 11am – 4pm
 Saturday, December 19th, 11am – 4pm
 Sunday, December 20th, 11am – 4pm

If you are interested in volunteering to be Santa or to take pictures, please contact Kelly Dvorak, volunteer coordinator, at 781-4014 or kelly.dvorak@couleehumane.com.

Personalized Ornaments

We are gearing up for the holiday season and personalized ornaments are on the shopping list. These are a great, unique gift idea for friends and family with furry or feathered companions. This is also a perfect way to memorialize a lost pet, or to commemorate a special moment like a child's first Christmas. Order forms will be available mid-October. Check our website for more details.



Happy New School Year!

Welcome to a new school year! We are excited to visit you and your group. We offer a lot of programs and services for you to choose from, including custom programs to fit your group's needs perfectly. We love visiting classrooms and groups at your location, or giving programs and tours at the CRHS. We also enjoy helping students with their school community service projects or helping you earn Scout badges!

For more information please visit www.couleehumane.com/ education and check out the education brochure. To schedule a visit call Kaylynn Cooper at 608-781-4014 or email her at kaylynn.cooper@couleehumane.com.



CRHS to Sell 2010 Calendar

We will once again be selling calendars for 2010 due to the demand we had for our 2009 calendars. We anticipate the calendars being available by Thanksgiving. The calendar, which is being designed by volunteers, will feature animals that we have cared for, information about our Humane Society, and important dates to remember. These will be great stocking stuffers or a calendar to replace your 2009 office or home calendar. Calendars will be sold for \$12 each with all proceeds benefitting our organization.

If you would like to reserve your 2010 Coulee Region Humane Society calendar in advance, please contact Marcia at 608-781-4014.

New Card Design to be Released

In an effort to raise funds for our organization and promote the wonderful cats, dogs, rabbits, and other small animals we are honored to meet and care for, last year we designed cards featuring just a few of our special animal friends. Many of you reading this are familiar with these cards as you may have had the opportunity to purchase a pack or two or three...many individuals were so delighted with these they found purchasing one pack was simply not enough.

In December we will be releasing a card featuring new faces of animals that at one time were being assisted by our organization. With the cards being blank inside, they are perfect for any occasion. Cards and envelopes will be sold in packs of 10 for \$6.00 per pack. If demand is anything like last year, we urge you to stop in early in December to pick up your cards!

Festival Foods Paw Away Hunger Update

We are excited to share that during April 2009 – August 2009, \$1,305 was raised through the Paw Away Hunger Program at our three local Festival Foods stores! With these funds, we went shopping at Festival Foods in Holmen and purchased cat litter, moist cat food, bleach, laundry detergent, and many other animal related supplies. This program impacts our organization by allowing us to allocate our funds directly to other animal care needs. We want to thank YOU and Festival Foods for making this possible.

How can you add \$5 or \$10 to this program? Next time you go grocery shopping or stop in Festival Foods to pick up lunch, locate the Paw Away Hunger display or ask a Festival Foods associate for assistance. Pick up a \$5 or \$10 grocery bag and hand it to the cashier to ring it up for you. The dollars raised are tracked by a unique number within their computer system and at the end of a calendar quarter, the dollars you give allow us to purchase needed food and supplies. It is that easy. If 100 shoppers purchase a \$5 bag, \$500 is given back to our organization. If 500 shoppers during a 3 month period purchase a \$10 bag, \$5,000 is given back to our organization. **Please consider purchasing a Paw Away Hunger bag the next time you go shopping!**



Thank you Sherry Tuner for maintaining our flower beds! They look beautiful!

“Cats are love on four legs.”
~Richard Torregrossa

Pet Photos with Santa at Valley View Mall

Are you looking for a way to include your beloved pet in the holiday season? If so, you may want to consider having your pet’s photo taken with Santa at Valley View Mall. A variety of packages will be offered including greeting cards. A percentage of the sales from each photo package will benefit our organization.

Tuesday, December 1st, 7pm – 9pm
Sunday, December 13th, 6pm – 8pm

Representatives from our organization will be assisting with both evenings. Also, pet therapy dogs will be joining the efforts, bringing smiles and comfort to people of all ages.

The days and times that pet photos with Santa will be offered in Valley View Mall’s Center Court include:

NEWS

New Club in Town - Critter Club!

Thank you Stamp N Hand for allowing us to use one of your display windows to feature animals available for adoption, ultimately helping them find a new home!

What is Critter Club? A cool club for kids from 6 to 12 years of age who love animals. Critter Club was designed for kids who aren't old enough yet to work directly with the animals. This is your chance to learn about our organization while helping animals. You can complete projects that help us help animals within our community.

To learn more about the Critter Club visit www.couleehumane.com/education and click on the Critter Club link for a brochure, call 608-781-4014, or email kaylynn.cooper@couleehumane.com. We look forward to meeting you!!!

“Too often we underestimate the power of a touch, a smile, a kind word, a listening ear, an honest compliment, or the smallest act of caring, all of which have the potential to turn a life around.”

~Leo Buscaglia

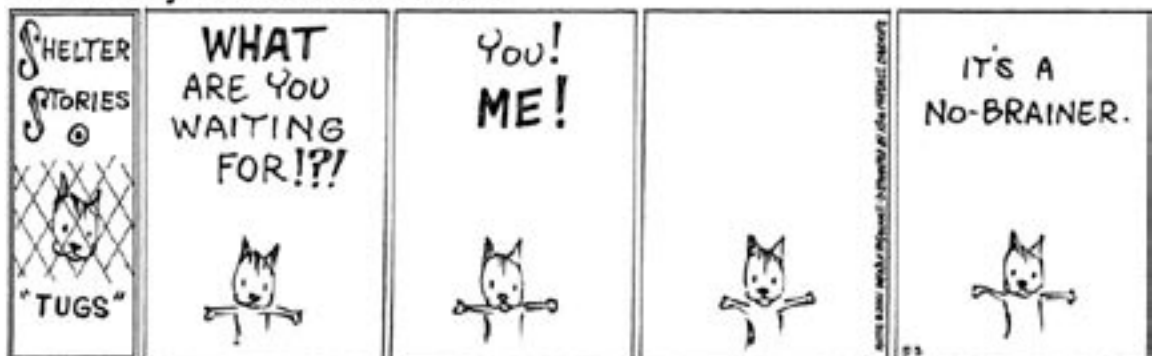
Upcoming events for youth...

- *October 3, 2:00pm – “Wild Things” party at La Crosse Public Library; activities for children including visiting with Pet Therapy Dogs
- *October 5, 19, 26 and November 2, 16, 30, 6:30pm – 7:30pm – Read to Rover at the La Crosse Public Library, call 789-7100 to register.
- *November 12 – “Up Close and Personal” with CRHS Pet Therapy dogs: An evening of fun, learning and interaction with our Pet Therapy Dogs and their handlers. Prepare to be kissed, covered and sat on!! At the Onalaska Community Center from 6:00pm – 8:00pm

Thank you...

- *to Kaylee M., Emily W., and Kora, Lydia, and Amalia (sisters and triplets) for asking your friends to give gifts to CRHS in lieu of gifts for your birthdays.
- *to Abbie, Brittney, Stephanie, Shelby C., Ann F., Macayla R., and Arin R. for organizing lemonade stands and donating the proceeds to help the animals we care for at CRHS.
- *to Ali K. and Taylor R. for donating needed supplies.
- *to Erika T. for donating her allowance, and K-9 Walkers Rachel E., Angela E, Bryanna F., and Sighe J. for donating funds they raised from walking dogs.
- *to Gentle Lambs Childcare, Mrs. Reiber’s 1st grade class, and Northwoods Elementary for donating supplies, gift cards, and funds! Your generosity will help dogs, cats, and small animals at CRHS!
- *to everyone in the community who donated items from our wish list and supports us financially....it is because of you that we are able to be a resource for both animals and people in need!

MUTTS by Patrick McDonnell



© Patrick McDonnell, King Features Syndicate

**Kids'
Corner**

A Shelter Story

Read the story below. Fill in the blanks with the correct words from the lists at the bottom of the page. (Work in pencil, in case you need to change any of your answers.) You may use each word only once.

When I was a puppy, I was _____ enough to fit in the palm of your _____.
 (adjective) (noun)

My owners thought I was cute. But as I _____ bigger, they didn't think I was very
 (verb)

cute anymore. That's when they took me to the animal _____. Everyone there
 (noun)

was very _____ to me. Still, I wanted a home of my own. One day, a boy named
 (adjective)

Eddy and his _____ came to the shelter. They _____ with me and asked
 (noun) (verb)

lots of questions. It was _____ at _____ sight! I _____ they would take
 (noun) (adjective) (verb)

me home. Sure enough, they _____ me. Now we're a big, _____ family.
 (verb) (adjective)

nouns
(people, animals, places, things)

adjectives
(words that describe)

verbs
(action words)

kind
happy
first
small

love
shelter
family
hand

adopted
hoped
played
grew



Our thanks to these 3 lovely ladies for helping others by participating in the Steppin' Out in Pink Walk and for taking the time to bring over a cash donation to CRHS and our Pet Therapy Dogs!!!

**Thank
You**



Success Stories

Let me tell you the story of Guy Guy. He was an elderly male Chinese Crested Hairless – that’s a naked dog in case you are wondering. He came from California with several other 4 and 2 legged family member whose family fell onto hard times after moving to La Crosse. Turning to the Salvation Army for assistance, the 4 legged family members were in need of a new home. La Crescent Animal Rescue stepped in to help the Chinese Crested family members.

Shortly after arriving at La Crescent Animal Rescue, a friend of mine was asked to foster these

four dogs for a week or so. One week turned into about one month. While living in foster care, I had the chance to meet this dog family and I thought they were the most unusual looking dogs I had ever seen. This Chinese Crested family found their way back to their original family after they got back up on their feet.

About 6 months later, on one of my monthly visits to CRHS, I decided I was ready for a dog. Normally, I am a cat lady, but it was time for a small dog. I had 4 weeks of vacation coming up and I had hoped to be able to take this time to get to know my newest family member. I asked the receptionist to “put my name on the list” for a small dog. She said she would add my name to the ever growing list of about 50.

One week later, CRHS called me and asked if I still was looking for a small dog. I answered “maybe, tell me more.” She said it was a hard to place dog and asked if I was familiar with the Chinese Crested breed. I thought back to the previous year when my girlfriend fostered the Chinese Crested family. She shared that an elderly male was up for adoption. I asked if his name happened to

be “Guy Guy”. There was silence for a moment and then she asked me if I knew him. I was so excited I said I would be right out to meet him! Long story short, I was approved to adopt him. I truly believe this was meant to be.

Our coming together still brings a lump to my throat and tears to my eyes. I have had the great privilege of getting to know Guy Guy over the past 4 years. His was the love of my life. He slept on my bed. He motivated me to get out and walk daily and as a result, I am much healthier. Everyone within a mile radius knew Guy Guy. Strangers stopped us often with questions and I would proudly introduce him. Some said he was so ugly, only a mother could love him. Well, I did and still do!

Guy Guy grew seriously ill and passed away a few months ago. To think that no one would know of his precious life makes me sad. He has brought me so much joy and love. I encourage you to have a story of your own...visit the Humane Society and feel free to do so as often as you like...you never know when you are going to meet the love of your life.

Tess S.

We adopted “Atessa”, now known as Ruby Blue, in March 2009 and I have been very late in sending you a picture of her with a note of thanks. She has settled into her new home very well and as you can see has plenty of toys! She seems to really love it here and gets along good with her 3 other “kitty sisters”. I had apprehensions about getting a fourth cat at first, but now that she is here I don’t know why we waited so long to bring her home! Thank you for taking such good care of her. She fits into our little family perfectly and we absolutely love her to pieces.
Shelly L.





HALLOWEEN THEME BOWLATHON



FUNDRAISER FOR THE COULEE REGION HUMANE SOCIETY

SAT. OCT. 17, 3-5, 5-7 & 7-9PM

ALL STAR LANES 4735 MORMON COULEE ROAD, LA CROSSE, WI

★ 4-5 member teams. Don't have a team?
We will help you form one.

★ Registration:

- \$25 per Bowler BEFORE 10/15
- \$30 per Bowler 10/16 & 10/17
- FREE if paid in donations raised*

*Donations must be turned in at time of registration.
Includes 2 games & shoe rental.

★ Raising Donations is encouraged. Not only does it help needy pets find loving homes, but you also can earn FREE bowling and a chance to win great prizes.

For Collecting donations you get:

\$25 and up = Free Registration

Higher donation levels enter you into a drawing to win:

- \$100 - \$199 = \$20 PETCO Gift Card**
- \$200 - \$299 = \$40 Burrachos Gift Card**
- \$300 - \$399 = \$60 Doggie Business Gift Card**
- \$400 - \$499 = \$80 Wal-mart Gift Card**
- \$500 and up = \$100 Kwik Trip Gift Card**

Winners will be notified.

Event Sponsors:



Media Sponsors:



Registration forms & information at:

Coulee Region Humane Society
911 Critter Court, Onalaska, WI 54650
608-781-4014
www.couleehumane.com

**THIS IS A FUNDRAISER FOR THE
COULEE REGION HUMANE SOCIETY.**



**ALL MONEY RAISED
GOES DIRECTLY TO HELP
THE NEEDY ANIMALS
IN OUR AREA.**

GET IN THE HALLOWEEN SPIRIT

★ SPOOKTACULAR AWARDS
WILL BE GIVEN FOR THE
BEST COSTUME.

★ IT WILL BE HAUNTINGLY
FUN AND SURPRISES WILL
HAPPEN THROUGHOUT
THE NIGHT.



Bark in the Park Update

As seems to be what is becoming a tradition, Bark in the Park began with rain, lightning, and even a little thunder. The weather, however, did not dampen the spirit of those attending or those volunteering. It was our most successful Bark in the Park yet, raising a little over \$12,000!

Hundreds of people and dogs enjoyed doggie games and contests, agility demonstrations, lazy time in the doggie pools, pampering at the Pet Me Scratch Me pet boutique, vendors, food, silent auction, and of course, the Big Bark! The Lifters won the Fido Frisbee game, making their lead 2-0; the Squatters are already practicing for their rematch next year.

We unofficially broke the Guinness World Record held by Coulee Region Humane Society dog supporters by registering at 112.7 decibels (record is 110.0

decibels).

Tentatively mark your calendar for next year's Bark in the Park on August 14; we will be able to confirm this after the first of the year when we ask for permission to use Copeland Park.

Thank you to the following sponsors of this year's Bark in the Park:

Media:

La Crosse Tribune
WKBT-TV News Channel 8
Z93 FM Radio

Event:

Best of Show

Central Animal Hospital
Hillside Animal Hospital
La Crosse Veterinary Clinic
PETCO & PETCO Foundation
Pet Me Scratch Me Dog Daycare & Indoor Playground
Sam's Club
Thompson Animal Medical Center
VCA Sand Lake Animal Hospital
West Salem Veterinary Clinic

Grand Champions

Diggity Dog Daycare
Sue Butler In-Home Dog Training
Van Loon Animal Hospital

Reserve Champions

Armitage, Inc. David Trapp Agency
Bark Busters Home Dog Training
Benefits Design Group
Fleis Insurance
River's Edge Pet Crematorium

Best of Breed

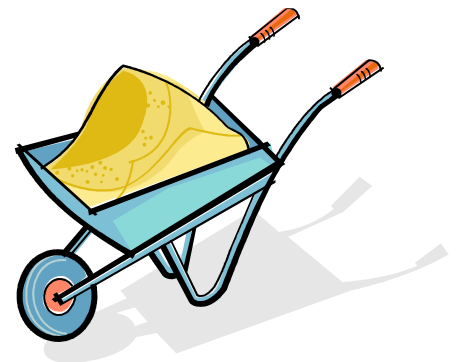
La Crescent Animal Care

Special thanks to:

Arctic Glacier Ice
Central Animal Hospital
Cory Malles and Dr. Tom Thompson
Farley's
Festival Foods
Fowler & Hammer, Inc.
Hoff Family
La Crosse Park & Recreation Department
Starbucks Coffee
Valley View Mall
All donors & volunteers

A Thousand Thanks – Literally

As you will read in the letter from Heather in this edition of the Animal Tribune, this summer we constructed a small storage building and added parking space. Though mentioned in her letter, we want to extend our sincerest gratitude again to the students and instructors of the **Western Technical College's (WTC) Wood Tech Program** and **River City Ready Mix**. Both organizations donated a great deal of time and materials to make this project possible and save us thousands of dollars. WTC students donated all of the labor needed to construct the building. **River City Ready Mix** donated 15 yards of concrete for the foundation of the building. We truly appreciate the generosity of these two fine organizations.



See pictures of the finished projects on page 15 of this newsletter.

And the Winners Are...

This summer we held two raffles to raise funds to support the many services we offer to our community at little to no cost.

The first, a raffle that offered a chance at winning Packer tickets, was made possible by the generosity of Tom and Trudy Kennedy's donation of 4 indoor club seats and a parking pass to the Packer home game on August 22. As a result of this effort, our organization raised a little over \$1,000! The winners of the Packer raffle are:

1st prize – 4 Packer tickets and parking pass – Darla Wilson

2nd prize - \$50 cash – Marianne Waege

3rd prize - \$25 cash – Cheryl Matuszewski

We would like to extend a special thank you to Cheryl for donating her winnings back to CRHS!

Our annual Critter Cash raffle, held in conjunction with Bark in the Park, helped to raise nearly \$1,400 for our organization. The winners of this raffle are:

1st prize - \$100 cash – Amy and Dave Doherty

2nd prize - \$50 cash – Veronica Neuburg

3rd prize - \$50 cash – Lynn Rofritz

4th prize - \$25 cash – Mick Lesky

5th prize - \$25 cash – Nancy Cooper

Our thanks to everyone who purchased and sold raffle tickets!

Thank you Knox Media and Design

Earlier this year, Knox Media & Design of Onalaska, WI agreed to produce two videos to enhance the training provided to volunteers before joining the CRHS team. The first video is complete and will assist cat volunteers by highlighting how to care for a cat while volunteering as well as important behaviors to be aware of to reduce the chance of a cat biting due to over stimulation, fear, or improper body handling. The training information for the dog video is close to being complete and filming will begin shortly thereafter.

On behalf of the animals, staff, and volunteers at CRHS, we thank Knox Media & Design for their ongoing support of our mission, donating their time, equipment use, and supplies for these two very important, potentially life saving training tools.

Diggity Dog Dip

The 3rd Annual Diggity Dog Dip was held on Saturday, September 5th, at the Onalaska Aquatic Center. Diggity Dog Daycare, organizers of this event, graciously earmarked the proceeds of this unique dog designated swim day to benefit both our organization and the Onalaska Dog Park, operated by the Onalaska Park and Recreation Department. The warm, sunny day brought about 250 dogs out to enjoy swimming, interacting with other dogs and people, and licking up a Frosty Paw (ice cream treat for dogs) or two. Just under \$1,000 was gifted to both our organization and the Onalaska Dog Park as a result. Diggity Dog Daycare also encouraged both financial and in-kind donations to CRHS; about \$150 was raised as a result and leashes, food, laundry detergent, and animal toys were donated. We want to thank Diggity Dog Daycare for their efforts in planning this event that allowed dogs to enjoy a day at the pool while raising funds to assist our services and programs offered to the Coulee Region.



2009 Award winning CRHS sculpture.

Sand on the Riverfront Update

On August 14th, 2009, a very dedicated, hard working group of CRHS volunteers helped artist David Andrews create a sand sculpture in Riverside Park at CenturyTel's Sand on the Riverfront, a fundraiser that benefits Riverfront. The group did an **excellent** job - earning them, for the second year in a row, the Riverfront Award in the Master Class.

We want to thank Fowler and Hammer for once again sponsoring our organization and providing this opportunity. We also would like to thank David Andrews, whose creativity ultimately resulted in an award winning sculpture!



Thanks to our groomers!

We simply do not know what we would do without the help we received from so many skilled and dedicated individuals. So many give their time, their love, their support...they truly make the work we do easier by lending their help and support and certainly better the lives of so many animals that cross our paths.

This holds true for a few individuals who help us by grooming animals in dire need. Each year, we see several animals in need of grooming. They come to us with matted, dirty fur or covered in ticks and fleas. Those that help us with this do so quietly; they want to be there when needed; they want to make sure animals are not suffering. And although they do this looking for no thank you other than the appreciation they know the animal feels, we want to extend our thanks. Cindi McMullin, Pet Me Scratch Me Dog Daycare, and Sandy Quint – thank you!

Sam's Club Awards Community Grant

Recently, we received a \$1,000 grant from our local Sam's Club to help support the many services we offer at little to no cost to our community. This is the fifth year in which we have received grant funds from our local Sam's Club, and we cannot say thank you enough for their ongoing support!!



Spay-Neuter Assistance Program Continues



We are extremely excited to report that after a one month break, the Spay-Neuter Assistance Program (S.N.A.P) began again on August 1, 2009. S.N.A.P. will continue for at least 6 more months as the committee analyzes the need for spay-neuter assistance in not only La Crosse County, the area S.N.A.P. currently reaches, but surrounding Counties. This program is the result of a collaboration of CRHS, local veterinarians, and generous donors.

S.N.A.P. currently offers low cost spay-neuter service to income-eligible pet owners. Pet owners must be able to demonstrate that they receive assistance from Badgercare, Foodshare, Seniorcare, or WIC. They must complete a S.N.A.P. application and be able to fulfill the co-payment requirement for each pet receiving care.

CRHS will work with qualified applicants and one of the local veterinary clinics who have generously agreed to discount their services for S.N.A.P. Now through January 31, 2009, the participating clinics are:

Central Animal Hospital	La Crosse Veterinary Clinic
Hillside Animal Hospital	Van Loon Animal Hospital
La Crescent Animal Care	West Salem Veterinary Clinic

In addition to S.N.A.P., some local veterinary clinics have graciously offered to spay and neuter animals awaiting adoption at CRHS, with the goal of helping them find a new home while raising awareness about the effects of pet overpopulation in our community and throughout the United States. The veterinary clinics who will participate in this effort are:

Central Animal Hospital	Van Loon Animal Hospital
Hillside Animal Hospital	VCA Sand Lake Animal Hospital
La Crescent Animal Care	West Salem Veterinary Clinic
La Crosse Veterinary Clinic	

We will continue to share news about our efforts and progress with S.N.A.P. as this program develops. If you would like to help a pet owner in need of assistance while reducing pet overpopulation in our own community, please send your donation to CRHS, 911 Critter Court, Onalaska, WI 54650, and designate it for S.N.A.P.

Target Foundation Awards Grant

In July, we learned that a grant request to assist the Pet Therapy Read to Rover program was approved. The Pet Therapy program was the recipient of a \$1,500 grant. This grant will help pay for the operating costs of the Read to Rover program that is offered by our organization to children in our community at no charge. Target Foundation, thank you so much for recognizing the importance of this program as well as your financial support!



From the Desk of the Executive Director

It is hard to believe that after 6 years we are quickly outgrowing our current facility. Or is it?

We have worked very hard to raise community awareness and become known as a resource to anyone in need. Consequently, the demand for our assistance has increased in a number of ways...

Between 2004 and 2008, the number of domestic animals entering our facility increased by 45%. The number of lost cats reclaimed by their owners has increased 27% for the same time period. Though this increase in cats reclaimed is something to be proud of, keep in mind that of the 1,820 cats that entered our facility last year, only 87 were redeemed. The public's valuation of cats still differs greatly from the way dogs are valued, and we as a community need to continue to work toward changing this...I will be sharing more about this in future issues of the Animal Tribune.

The number of dogs and their owners receiving assistance through our dog training program has more than tripled, from 230 participants for the first 8 months of 2007 to 698 for the first 8 months of 2009. The number of individuals touched by our education programs continues to remain fairly consistent at 300 programs presented and 7,000 individuals being touched annually, with some of the programs being conducted at our Humane Society and some at schools.

The sound of a ringing phone can be heard almost constantly throughout our day as we are called upon to answer questions on a variety of topics including cat litter, pet food, or how to

introduce new pets into a home with other pets or children. We take reports of lost animals and work to reunite lost pets with their humans. And we receive numerous requests for help with their pets from out-of-county callers when they have no options available to them in their own county.

The care we provide to the animals has expanded. We provide standard de-worming plus flea and/or tick preventative to most animals, and comfortable bed or perch options. We need storage space for supplies that we use both on a normal basis and an as-needed basis, for special circumstances such as reptiles or fish being abandoned in an apartment, and clumping cat litter used just for cats in the Sunbeam communal cat room or in offices where multiple cats share space with employees.

We also have begun planning what we need to do should an emergency require us to evacuate our building. That situation alone would require many supplies to be on hand, organized and quickly accessible.

The list of examples of how we utilize our space and continue to re-arrange to retain as much as we possibly can for supplies, equipment, and the services we provide is quite lengthy.

We have begun to address the need to add more space to our building. This summer a small building was constructed to store small equipment for animals, lawn care needs, and a number of other items. This allows us to retain items we don't need to use every day, but find we need from time to time throughout the year.

Also, as the demand for our services grows, we found that on a daily basis we could no longer accommodate the parking needs for visitors to our building. Though parking spaces may not seem as important as other possible expansion or improvements, truly they are. If we are not able to accommodate the needs of our community by having what is needed available and accessible, both animals and humans in our community will feel the effects.

In planning and constructing both the small building and new parking spaces, we received a great deal of support from community partners. In fact, a number of businesses or individuals came forward to donate their time and supplies. By doing so, the dollars saved will benefit the programs and services we offer. I still am humbled by the extremely generous and supportive community we live in. Originating from Milwaukee, I can say first hand, that each and every one of us should feel lucky to live in a community such as ours.

I want to take this opportunity to thank those who pledged their support of these two improvements to our organization. First and foremost, I would like to thank the WTC Wood Tech students. They donated their time to construct the shell of the new building, install siding, and provide additional finishing touches. Their commitment to this project literally saved our organization thousands of dollars. In addition, they gained valuable on the job experience from this project.

{ED Letter continued on pg.15}



New Small Storage Building



Expanded Parking Lot

Board of Directors

Marcia Kelly, President
Jon Trapp, Vice-President
Shannon Hentges, Secretary
Jo Ann Marson, Treasurer
Jeneen Ablan
Ann Abraham
Heidi Blanke
Mike Dvorak
Chris Huston
Cheryl Matuszewski
Kris Nandory
Penny Reedy
Sheri Schneider

Staff

Administration

Heather Schmid, Executive Director
Marcia Christman, Executive Assistant
Kaylynn Cooper, Education Director
Kelly Dvorak, Volunteer Coordinator
Amiie Gabrijska, Animal Control Supervisor
Jason Hake, Accounting Clerk
Renee Knutson, Pet Therapy Director
Cassandra Speltz, Kennel Operations Manager
Cary Wyninger, Customer Relations Manager

Humane Officers/Animal Control Officers

Lynn Zee Dokken-Knox
Kathy KasaKaitas
Kelly Dvorak
Dan Olson
Rich Schrader

Animal Behavior

Shirley Richards

Animal Care/Adoption Counseling

Cassie Adamietz
Molly Burns
Josie Dechant
Amber Grosch
Kristy Haack
Rachel Holthaus
Katie Knox
Angie Lee
Stephanie Lindsley
Kelly Metzger
Sara Olson
Rhonda Taylor
Eric VanOsdol
Lisa Waege

Customer Relations

Sonia Collins
Tali Frerichs
Kathy Gregerson
Heather Hankins
Rachel Holthaus
Peg Zappen

Maintenance

David Collins

Contact Information

911 Critter Court
Onalaska, WI 54650
608-781-4014
Fax 608-781-1646
www.couleehumane.com

{ED Letter continued from pg.14}

I want to also thank River City Ready Mix who donated the concrete for the building's foundation. Mid-City Steel, Interstate Roofing and Waterproofing, Inc., Ellefson Excavating, P&T Electric, and Winona Nursery all discounted the services they provided. And, finally, yet again, Fowler and Hammer, Inc. who continues to not only support our organization in a number of ways, but many organizations throughout our community. This organization
www.couleehumane.com

gives back to the community in which they live and work without a second thought. Their quiet support encourages the support of others.

We are truly fortunate to live in a community such as ours. I for one hope to be here a long time with the opportunity to, in a very small way, do my part by supporting others whenever I can and giving back to a community that does the same every day.

Heather



911 Critter Court
Onalaska, WI 54650

Your animal experts. Your community resource.

Non-profit organization
U. S. Postage
PAID
La Crosse, WI
54601
Permit No. 61



Hours

Viewing

Monday, Friday, Saturday, Sunday 1pm - 5pm
Tuesday and Thursday 1pm - 7pm
Wednesday - Closed

Office

Monday, Wednesday, Friday 9am - 5pm
Tuesday and Thursday 9am - 7pm
Saturday and Sunday 1pm - 5pm

Wish List

Animal and Kennel Care:

Cat scratching posts
Kong stuffers:
 Small treats, peanut butter, spray cheese
Toys for cats:
 Little mice with a tail and bell on end, etc.
Toys for dogs:
 Sturdy, squeaky toys, Kongs
Rawhide bones or chips - things to keep our dogs busy
Pig ears
Dry cat food (Science Diet, Eukanuba, PetSmart Authority, Purina)
Dry kitten food (Science Diet, Eukanuba, Purina, PetSmart Authority)
Dry dog food (Science Diet, Eukanuba, Purina)
Dry puppy food (same brands listed for Dog Food)
Canned dog food - loaf style please, no meats in gravy/sauce
Baby food for cats who are not eating (no onion powder please)
British style slip leads for dogs - 1/2 inch and 3/8 inch - can be found at www.cleanrun.com, click on collars and leashes then click on slip leads, then click on british style
Leashes - 1 inch thick, 4 - 6 feet long
Martingale collars for dogs
Feliway spray (see www.petedge.com)
Carefresh bedding
Yesterday's News - litter

Timothy hay
Guinea pig food
Aspen shavings or chips (no pine or cedar)
Small animal food (birds, hamsters, rabbits, ferrets)
Small animal litter
Rabbit pellets
Fresh carrots and romaine lettuce for rabbits
12 inch diameter oil pans (to use as litter pans)
Pooper scoopers - heavy duty
Dish rags/washcloths
Gas gift cards (transportation of animals)
Gift cards (to buy food and supplies):

- Target
- Wal-mart
- Sam's Club
- PETCO
- PetSmart

Office Supplies:

Pocket folders
Small gift bags (to send info. home with adopters)
Stamps
Copy Paper - 8.5X11 - plain white

Cleaning Supplies:

Garbage bags - 33 gallon size
Garbage bags - 13 gallon size
All purpose cleaner (Lysol, Mr. Clean, etc.)
Windex
Laundry detergent - regular - liquid or powder

Dryer sheets
Paper toweling
Kleenex

Special Needs:

Buster Cubes (for dogs) - Qty 4
Chomping toys (no stuffed toys) from planetdog.com

Pet Therapy Needs:

White ink jet card stock
White postcards for ink jet - 5-1/2 X 4-1/4
Plain white or plain royal blue gift bags
Royal blue or red pocket folders

URGENT

Clay cat litter (non-clumping)
Clumping cat litter
Kitten Milk Replacer (KMR brand only)
Canned cat food - loaf please, no meats in gravy/sauce
Laundry detergent - high efficiency washers only
4 small kitchen brooms with dust pans
Bleach