

animal TRIBUNE

It's Time to License Your Pets for 2012

In an effort to raise awareness of licensing requirements and make it easy for you to license your pets, CRHS is once again partnering with local businesses to bring you Tag Days. Tag Days offer convenient, efficient on site pet licensing. Applications and payments are taken at Tag Days, CRHS delivers the information and payment to your local Treasurer or Clerk, and your pet's license tag is mailed to you. CRHS representatives will be at the following locations to offer on site pet licensing:

- *Hillside Animal Hospital – March 7th from 3pm – 6:30pm
- *La Crosse Vet Clinic – March 22nd from 3pm – 5pm
- *PETCO – March 6th, 13th, 20th, and 27th from 3pm – 6:30pm

You may also license your pet with your local Treasurer/Clerk or at CRHS during normal business hours. In order to complete your license application, you must provide a valid rabies certificate for each pet and your State ID or Driver's License.

By January 30th of each year, all dogs residing in the State of WI must be licensed as well as all cats that live in the following municipalities within La Crosse County:

- City of La Crosse
- City of Onalaska
- Town of Campbell
- Town of Shelby
- Village of Rockland

A grace period is offered to any pet residing within the County of La Crosse. The grace period is valid through April 1st. During the grace period, the late fee is waived for each licensed pet, however a citation for failure to license can be issued. After April 1st, a late fee of \$25 per pet is assessed.



16th Annual Cause for Paws Banquet

On February 25th, we will be holding our 16th Annual Cause for Paws Banquet. It will once again be held at the Lunda Center on the campus of Western Technical College. A social hour, silent auction, dessert auction, and sit down dinner will be followed by a program that will include heart warming tales of how the Coulee Region Humane Society has changed the lives of both animals and people within our community.

Advance registration is required for this special event. You can register for this event through February 15th by contacting Elizabeth Meil at elizabeth.meil@couleehumane.com or 608-781-4014.

Sponsorship opportunities are still available. If you would like to sponsor a dinner or silent auction table or donate an item for the silent auction, please contact Elizabeth Meil at the contact information above.

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Bark in the Park – Save the Date

Bark in the Park will be held on August 11, 2012, at Copeland Park. Further information will be available as the event draws closer.

Thanks to our friends at Classic Hits 94.7FM for once again hosting Santa Paws! This holiday drive helped secure needed wish list items and funds to care for animals in need at our facility throughout the year!



4th Annual Spayghetti and Fixin's Dinner to Benefit the Spay Neuter Assistance Program (S.N.A.P.) at CRHS

Mark your calendars for Thursday, March 29th, 2012, to join us at Our Savior's Lutheran Church at 612 Division Street in La Crosse for our 4th Annual Spayghetti and Fixin's dinner from 4:30pm – 7pm.

This fundraising effort will raise funds to benefit S.N.A.P., our spay-neuter program to assist low income pet owners. Besides dinner, there will be a bake sale, information shared about the importance of spay-neuter, and a raffle for a few great prizes. Tickets for dinner and the raffle will be available in mid February. You can contact Elizabeth Meil to reserve your dinner and raffle tickets in advance by calling 781-4014 or emailing elizabeth.meil@couleehumane.com.

The ticket price for a spaghetti dinner including spaghetti with meatballs or meatless marinara sauce, salad, bread, and your choice of milk, water, or coffee is \$6.00 each or 4 dinners for \$20. Carry out dinners will be available and, of course, you are invited to stay and enjoy your dinner at Our Savior's Lutheran Church. Raffle ticket prices are \$2 each or 3 for \$5. **Thanks to the incredible generosity of local businesses and individuals, all food, raffle items, and labor for this event is being donated thus resulting in all funds raised benefitting S.N.A.P.** We look forward to you joining us!

Let's go rummaging to benefit S.N.A.P.!

We will be holding a rummage sale to raise funds for our Spay-Neuter Assistance Program (S.N.A.P.). This life saving program that began in 2009 offers financial assistance to income eligible pet owners. Since its inception, 284 pets have been spayed and neutered due to the support of local citizens and businesses, private grantors, and the efforts of volunteers and staff.

This program also would not exist without the support of the following clinics who have agreed to provide services at a reduced rate since the program began:

Central Animal Hospital
Hillside Animal Hospital
La Crescent Animal Care

La Crosse Veterinary Clinic
Van Loon Animal Hospital

As the need for this program continues, so does funding. You can help with the financial need without investing financial resources. If you would like to donate new or gently used items to the rummage sale, they may be dropped off during our business hours beginning on April 23rd through April 26th. **Please** do not drop off items any sooner as we have very limited storage.

To obtain spectacular prices on a variety of items while knowing your purchase is helping to save a life, shop our rummage from 8:00am – 5:00pm on both Friday, April 27th, and Saturday, April 28th.

Open Annual Meeting

On February 16th, at 4:45 pm, the open annual meeting will be held at Coulee Region Humane Society in the Education Room. This meeting is open to all Coulee Region Humane Society members.

Receipt Reminder and Update

During 2011, thanks to your shopping at Festival Foods and Quillins, then saving and giving your receipts to our organization, \$2,000.00 was donated to us from Festival Foods and \$290.63 was donated to us from Quillins.

Remember to save your receipts from Festival and Quillins! We earn 1% of all receipts that you give to us! You can either drop them off at our Humane Society or mail them directly to us.

Thanks to those who came out and helped us clean up the Onalaska Dog Park in October. Your hard work and time are greatly appreciated!



Festival Foods Paw Away Hunger Update

We would first like to thank all local Festival Foods stores for inviting us into their stores during September to raise awareness about the Paw Away Hunger program – a program that allows you to help support us during your trip to the grocery store. By adding a \$5 or \$10 specially marked “Paw Away Hunger” bag during your shopping trip, you will allow us to purchase needed supplies. The bags are either on a specially marked display or at the check out registers...just ask any Festival Foods employee and they will be sure to help you locate a “Paw Away Hunger” bag.

We are excited to share that during 2011, \$7,131.34 was raised through the Paw Away Hunger Program at our four local Festival Foods stores! Since this program began locally in late 2007, your support of this program has raised almost \$26,000, allowing us to purchase supplies like bleach, laundry detergent, cat food, cat litter, and other products needed to provide great care for the animals living at CRHS. This program impacts our organization by allowing us to allocate our funds directly to other animal care needs. Again, we want to thank YOU and Festival Foods for making this possible.



Pet Portrait Special to Benefit CRHS

The Studio on Main is excited to announce two weekends in which they will offer pet portrait specials customized just for your furry or feathered loved ones. A portion of the proceeds of each package will benefit our organization. Schedule your appointment now for a time on February 9th – 11th and 16th – 18th by calling 782-1080. For more details visit The Studio's website at www.thestudioonmain.com.



Emergency Contact Information for Your Pets

Thanks to the sharing of information by 2nd Chance 4 Pets, you can now find an emergency contact card to carry in your wallet, post in your home, and to share in any other way you see appropriate. This card provides you the opportunity to plan ahead for your pets should something happen to you so that emergency personnel are alerted to the fact that you have pets and that you have arranged care for them in the event you cannot care for them. On your next visit to our organization, ask for one or obtain this free card by visiting our website: www.coulee humane.com/links.

Calendar of Events

February

Adopt a Rescued Rabbit Month
February 9-11 & 16-18, Pet Portrait
Specials at The Studio on Main,
portion to benefit CRHS
February 13-19, Random Acts of
Kindness Week
February 16, Open Annual Meeting
February 25, Cause for Paws Banquet
will be held at the Lunda Center
in La Crosse, WI. Reservations are
required.
February 27, Family Fest
February 28, National Spay Day

March

Adopt a Rescued Guinea Pig Month
Membership renewals due
March 6, 13, 20, and 27, Tag Day at
PETCO
March 7, Tag Day at Hillside Animal
Hospital
March 22, Tag Day at La Crosse Vet
Clinic
March 24, 3rd Annual Coulee Chase –
for more information, visit the links
page on our website
March 25, Family Fun Expo
March 29, 4th Annual Spayghetti and
Fixins' Dinner to benefit
Spay-Neuter Assistance Program
(S.N.A.P.) to be held at Our Savior's
Church in La Crosse, WI

April

Animal Cruelty Prevention Month
April 8, Easter, CRHS will be closed to
observe the holiday
April 15-21, National Volunteer Week
April 27-28, Rummage Sale at CRHS
to benefit S.N.A.P.

For more information on start dates
and times of training classes offered
at CRHS for you and your dog,
visit our website and click on the
"Training and Behavior" link.

Pet of the Week Business and Media Partners

We receive support from several local businesses and media groups in our area who feature at least one animal available for adoption each week. We want to thank the following groups for their help in doing this:

Businesses:

Associated Bank
Central Animal Hospital
Festival Foods – all four local locations
Fowler and Hammer
Hale, Skemp, Hanson, Skemp, & Sleik
Hillside Animal Hospital
Onalaska Fitness
Starbucks
The View Grill and Bar
Thompson Animal Medical Center
US Bank Place
UW-La Crosse
Valley View Mall
VCA Sand Lake Animal Hospital
West Salem Veterinary Clinic

Media:

Print

Coulee News – weekly
Courier Life News – weekly
La Crosse Tribune – weekly in the Sunday edition

Radio

Classic Hits 94.7FM – every Wednesday morning
Magic 105FM – weekly on their website

Television

Fox25/48 TV Channel 25 (channel 3 on cable) – a few times each week
WKBT Channel 8 (channel 7 on cable) – every Thursday and Friday morning around 6:45am
WKBT Channel 8 – every Thursday during the Noon Newscast for the “Pet Project” segment
WMCM-TV UW-L (channel 6 on cable) – a few times each week during the school year

Patricia McConnell – Save the Date!

Patricia McConnell will be visiting the Coulee Region on Wednesday, September 19th, 2012. She will be talking about the following topic: “Emotions: Don’t Leave Home Without Them.” This presentation will contemplate your pet’s emotions and how they relate to your emotions. It will also teach the biology behind emotion in all mammals, and why it’s reasonable to believe we all share the emotions of love, fear, sadness, happiness and anger. Anyone who loves animals needs to consider attending. More details will be available as the date draws closer. This is a fundraiser for our organization and, as such, there will be nominal fee to have this chance to be a part of a seminar presented by a nationally recognized professional in animal training and behavior.

Thanks to our TJ Maxx and HomeGoods friends for selecting our agency to support during the holidays. The help at volunteer events, donation of supplies, and the Penny Wars amongst staff to purchase wish list items truly makes a difference in all that we need and want to do for animals in our care!



From the Desk of the Executive Director

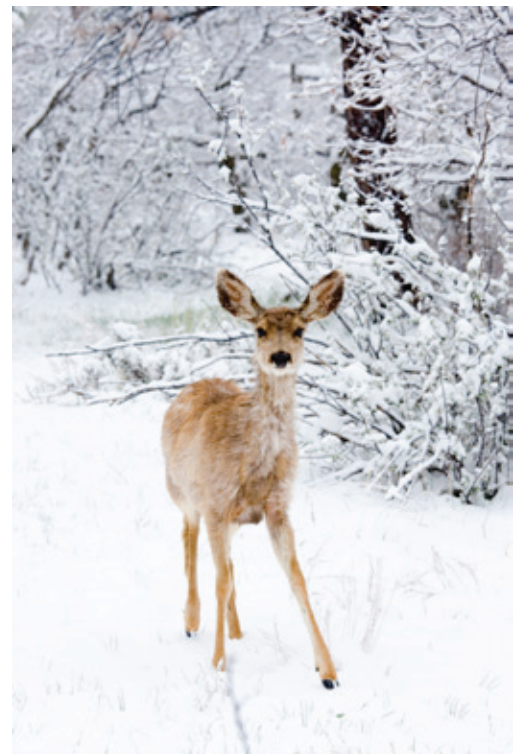
I have come to realize that many people do not know that we assist wild animals, or that we assist to the degree that we do. Our community should be very proud that it supports an organization able to assist our wild friends. We are somewhat unique among humane societies in that we hold State and Federal permits to assist wildlife. We work with partners such as the Department of Natural Resources (DNR) and United States Fish and Wildlife Service (USFWS). In order to maintain these permits we are inspected and have to meet the requirements of several organizations, reporting on the wild animals we serve and what the outcomes were for each animal. Our staff working with wildlife need to also hold permits and receive oversight from individuals with proven experience and knowledge. We are lucky enough to have a staff member who has over 30 years experience in working with our wild friends and holds an advanced license to provide this oversight. We are also incredibly fortunate to have a veterinarian who has provided medical oversight for years and more veterinarians who are committed to learning so that they, too, can help with this oversight in order for our agency to continue to hold the needed permits.

So, what sort of wild animals do we assist? We are able to assist, either directly or with guidance from our friends at the DNR and USFWS and cooperation from other rehabilitators, most wild animals. The actual animals we assist really vary from year to year. For example during 2011, we assisted just over 1,000 wild animals including bats, squirrels, rabbits, blue jays, Cooper's hawks, snakes, owls, blue and green herons, mallards, muskrats, opossums, raccoons, turtles, eagles, and many more! We have the wonderful honor of helping wild animals get back on their feet as was the case for a few eagles and hawks this past year. We celebrate being able to reunite or match up ducklings that have lost their way from their mama. We are fulfilled when we rescue a wild animal from a situation they

accidentally found themselves in, as was the case for a fox snake who got stuck in a glue trap. We smile from ear to ear when we are able to release a wild friend, who had it not been for our organization, might not have met such fortunate circumstances.

You, too, should celebrate and feel good about this as it is due in part to you that we are able to offer this service and assistance. Be it your license fees that you remit annually for your pets so that municipalities can help share in the cost to provide this service or your donations to our organization... we all have a part in the happy endings that take place for our wild friends here in the Coulee Region. As Mahatma Gandhi said "The greatness of a nation and its moral progress can be judged by the way its animals are treated." I believe Mahatma Gandhi believed this for all animals. Thank you for allowing us to ensure our wild friends are cared for, too.

Heather



Princess Helen Q&A

Dear Princess Helen,

I know that membership renewal is right around the corner. Can you tell me how my membership gift helps CRHS?

Thank you, Joan

Dear Joan,

Thanks for asking about this! Membership is one of our annual appeals that we depend on. Over the years, I have learned quite a bit about what my staff and volunteers do to help others in our community. Don't you dare tell them I said this, but I think they are pretty great and it is your support and that of so many others that allow them to continue to help so many in the Coulee Region!

First and foremost, your membership gift helps the thousands of animals that will pass through our doors this year and the thousands more that will be assisted in their home or in the wild. Over the past few years, we have helped, on average, 3,300 – 3,500 cats, dogs, and small animals annually right here at our facility. They come to us lost, abandoned, given up, and sadly sometimes, neglected or abused. We then provide care – vaccinations, yummy food, housing, medical care, and people who care about them as if they were their own. My staff also assists about 1,000 wild animals a year. From the ducklings that lose their mom, to the eagles, hawks, and owls who meet unfortunate circumstances, once they learn of this, they respond and help in any way they can.

We also offer a number of programs and services. Our Pet Therapy program reaches so many in need of a friend. You will find pet therapy at our hospitals, assisted living facilities, nursing care facilities, and community events. They also assist our Education program and spend countless hours with children through our Read to Rover program. Our Education program reaches thousands of children annually teaching kindness, respect, and care of all living beings. Our dog training program keeps dogs in their homes and offers advice to avoid or eliminate any issues that may arise. We offer behavior advice

over the phone and in person for cats, dogs, and more! We offer advice on how to help wild animals who may have taken up residence in your yard or who have come in contact with one of your windows. We also educate on a daily basis from informing our community about what we do at our facility through tours, meeting with school aged children to assist them with projects about our organization, attending community events to reach out to our community about how they can help pets staying with us, and much, much more!

Due to space limitations placed on me, I had to keep it brief here. However, if you have any additional questions about how your support helps us, call my friend Heather Schmid. She knows everything about this thanks to me!

Helen

P.S. To all of my followers... I have a Blog on our website. Make sure you follow it at: www.couleehumane.com/helens-blog/.

If you have a question you would like me to answer, Heather Schmid has agreed to assist me with this column by accepting my emails and passing them along to me. You can submit any questions you have to Heather at heather.schmid@couleehumane.com or to my attention at CRHS, 911 Critter Court, Onalaska, WI 54650.

6th Annual Bowlathon Update

On Saturday, October 22nd, we held our 6th Annual Bowlathon at All Star Lanes. This Halloween themed event brought friends dressed in their favorite costumes to raise funds for CRHS. We raised \$4,335! Families and friends formed teams, as did businesses including Globe University, La Crosse Tribune, McDonald's, and Target.

"You cannot do a kindness too soon because you never know how soon it will be too late." ~
Ralph Waldo Emerson

We want to thank and recognize our event sponsors:

Brenengen Auto
Customer for Life

La Crosse-Onalaska, West Salem, Sparta & Tomah, WI

www.brenengen.com



We also would like to thank our media sponsors:



We also want to thank our lane sponsors:

- American Family Insurance
- Main Street Ingredients
- Brian Sandmire Agency
- Schafer Woodworking
- Holmen Chiropractic
- Wenberg Insurance Associates

And, finally we want to thank the following businesses for donating signage and gift cards and gifts to be given away at one of many raffles held during the evening:

- DigiCopy
- U-Bake
- Famous Dave's
- Yankee Candle
- Kwik Trip

Diggity Dog Dip

The 5th Annual Diggity Dog Dip was held on Saturday, September 3rd, at the Onalaska Aquatic Center. Diggity Dog Daycare, organizers of this event, graciously earmarked the proceeds of this unique dog designated swim day to benefit both our organization and the Onalaska Dog Park, operated by the Onalaska Park and Recreation Department. Despite the rainy day, hundreds of dogs and their families came out to enjoy a day in the pool. The net proceeds from the event totaled \$1,936.66 of which \$450.00 was donated to us. We want to thank Diggity Dog Daycare for their efforts in planning this event that allowed dogs to enjoy a day at the pool while raising funds to assist our services and programs offered to the Coulee Region.

Eastern Screech Owl Assisted

Thanks to our staff we hold State and Federal permits to be able, and honored, to assist wild animals. To begin 2012, we had the amazing opportunity of helping a little friend in need! An Eastern Screech Owl came to us after it had been hit by a car. Concerned for the little fella (or gal), the couple in the car stopped to see if they could locate and help him in any way. Finding him on the ground, they wrapped him in a blanket and called our Animal Control staff. The little guy was under our care for just shy of one week and was released in the same area in which he was found. We are not certain what brought him so low to the ground. It is possible he was focused on his next meal and in doing so came in contact with the vehicle. Our thanks to the nice couple who took the time to stop and help him. It is this care and concern that allowed him the chance to continue to thrive.



Grants Received

Last quarter, we received two grants to assist us in our mission of providing the best care possible to animals who need and depend on us.

For the 4th year in a row, The Duane and Carol Taebel Fund has awarded us a grant to assist with spaying and neutering pets at our facility. Over the years, this fund has assisted 22 pets in need and we look forward to maximizing this gift of \$825 by working with at least one local veterinarian to obtain the best discounted price to assist as many pets as possible. Thank you to this Fund for continuing to support something so very important to helping end pet overpopulation – spay and neuter!

The Pedigree Foundation has once again awarded us a partial grant request of \$891 to provide ASPCA's SAFER™ (Safety Assessment for Evaluating Rehoming) training to our dog behavior assessment team. Presently, every dog who comes to us, unless so aggressive that we cannot handle him, goes through a behavior assessment with staff. We do a very good job but we think we can do better. To improve skills, we will be training our dog assessment team in the SAFER method. This is an assessment tool that has helped animal welfare professionals all over the country identify potential aggression and areas where there are opportunities for behavior modification, ultimately leading to more adoptions through appropriate placement. We will be able to place more dogs and those dogs are more likely to be successful in their new homes. SAFER is used to identify situations in which aggression may occur and provide for the individual behavioral support needed before adoption for each dog in a shelter. With this grant plus gifts given in memory of the mother of a dear friend of CRHS's we look forward to increasing the number of successful dog adoptions.

"Smile at each other, smile at your wife, smile at your husband, smile at your children, smile at each other -- it doesn't matter who it is -- and that will help you to grow up in greater love for each other." ~ Mother Theresa



Success Stories

“Everybody can be great...because anybody can serve. You don't have to have a college degree to serve. You don't have to make your subject and verb agree to serve. You only need a heart full of grace. A soul generated by love.” ~ Martin Luther King, Jr.



Dear Humane Society,

I just wanted to give you an update on our cat, Layla, that we adopted in August 2010. I took her to the fair and showed her in the shorthair class for which she won First Blue. We then went on to compete in the championship winning Grand Champion! She has adapted to her new home well and is considered a part of our family. Even our dog likes her!

Sincerely,
Stacie F. and family

A few months ago, in July, I adopted a cat named Pepsi from you. I now call him Thunder. He is a great cat, getting into and on top of everything. He plays with toys all day and likes to sleep in the box you gave me when I adopted him. I just wanted to send you some photos of him... he has quickly grown to be a favorite in our home. Thanks again, I love him!



MUTTS by Patrick McDonnell

MUTTS © PATRICK MCDONNELL. KING FEATURES SYNDICATE

SHELTER STORIES

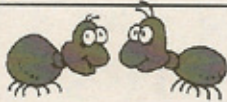
<p>EVERYBODY LOVES THE VOLUNTEERS AT OUR ANIMAL SHELTER.</p> <p style="text-align: right;">11-8</p>	<p>EVERYBODY! — THE DIRECTORS, THE PUBLIC, THE DOGS, THE CATS, AND</p>	<p style="text-align: center;">MUTTS © 2001 PATRICK MCDONNELL - DISTRIBUTED BY KING</p>	<p>LARRY. SHE KISSED ME.</p>
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Don't Bug Out!

Are you creeped out by centipedes? Do wasps give you the willies? Worms make you squirm? There's no need to "bug out." You might not find them cute and cuddly, but these little critters have important roles to play in nature.

Read the descriptions below and match each one with the animal it describes. Unscramble the underlined letters in each description to spell out the animal's name.

1. Like my buddies on this page, I chow down on all sorts of pests. Slugs, snails, maggots, flies, caterpillars, and ants are a few of my favorites.



3. Without me, there would be far fewer flowers. As I fly from bloom to bloom gathering nectar, I also spread pollen. The pollen fertilizes the plants so that they can grow.



5. My tunneling through soil mixes it up and adds oxygen to it. That helps plants grow and stay healthy. Plus, I like to eat other little bugs.



7. I'm actually not an insect. (Insects have six legs; I have eight.) In fact, part of my job is to keep the insect population under control. Flies, moths, and beetles are some favorite meals.



2. Mosquitoes are what's on the menu for me. I use my long legs to snatch them out of the air, mid-flight!



4. I'm a gardener's best friend. I'm always hungry for aphids and other tiny insects that would chew up a garden's leaves and blossoms.

6. There's a reason I'm known as nature's recycler. I help keep the planet clean by munching on dead plants and animals. I turn them into fresh soil for new plants to grow in.



Kids' Corner

Upcoming events for youth...

- Cookie Celebration/ Read to Rover Kick Off at the Main Public Library from 1:00pm – 2:00pm on January 28. Contact the Library for more details.
- Read to Rover (read to Pet Therapy dogs) at the La Crosse Public Library from 6:30pm – 7:30pm on February 6, 13, 20, 27; March 5, 26; and April 2, 9, 16, 23. Sign up in advance for 15 minute sessions by calling the Kid's Desk at 608-789-7128.
- Family Fun Fest at La Crosse Center from 10:00am – 3:00pm on February 26.
- Family Fun Expo at Omni Center from 11:00am – 4:00pm on March 25.

Thank you...

- Thank you to everyone at Eagle Bluff as the entire school held a supply and fund drive for us this holiday season!
- Thank you Kacy E., Ann E., Kate F., Emily F., Charlie M., Rierdan M., Kirstan O., and Jansen S. for having gifts donated to CRHS in lieu of gifts for your birthday!
- Thank you Hannah M., MacKenzie S., Zack S., and Caroline W. for creating items that could then be sold to raise funds to help the animals at our organization!
- Thank you Addison F., Krishna K., Emma K., Cydney L., Erik M., Bryn M., Mikaela S., and Jazlyn S. for donating funds and supplies to comfort the many animals living at our organization until they can find a new home.

- Thank you to Girl Scout Troop 4121 for donating animal supplies and a gift card!
- Many thanks to Education Station Child Care Center, Northwoods International Elementary 1st and 2nd graders, St. Patrick's 3rd graders, St. Paul's kindergarten class, and Trinity Lutheran Church's 9th grader confirmation group for donating food, treats, litter, towels, and funds to help provide care to about 120 pets living at our facility every day.
- Thanks to everyone in the community who donated items from our wish list and supports us financially. It is because of you that we are able to be a resource for both animals and people in need!

Telethon Update

On November 19th, communication students at UW-La Crosse raised a little over \$5,500 for CRHS during the three hour live Telethon on KQEG TV-23. Also, in-kind items such as food, bleach, and laundry detergent were donated. For the 13th year of this fundraiser for CRHS, the students dedicated countless hours to make the event a success. Students were out in the community helping to raise funds and awareness for the Humane Society, visiting local businesses, and selling coupon books for the Herberger's Community Day Sale. The Telethon would not be possible without their time, effort, and dedication as well as the commitment by their professor, Dr. Patricia Turner.

We also would like to thank Rick Wilson and KQEG-TV-23 for once again donating the air time that makes the Telethon possible.

We are so grateful for the time and effort made on our behalf! On behalf of the animals, staff and volunteers, thank you UW – La Crosse students, Dr. Patricia Turner, and KQEG TV-23!

UW-L Coulee Chase to Help CRHS

The University of Wisconsin – La Crosse Athletic Training Association will once again be holding its Annual Coulee Chase on March 24th. This 5K run/3K walk is organized to celebrate National Athletic Training Month and to raise awareness about the athletic training association. Dogs will once again be able to participate. For dogs to take part, proof of current rabies and 2012 license is required at time of registration. 25% of the net proceeds will benefit CRHS.

Registration information will be available on our website as the day draws closer.

Dogs at CRHS Enjoy Doggie Daycare

Thanks to Pet Me Scratch Me (PMSM) for offering a day of doggie daycare weekly to a dog in need of a break from the daily life of living at our shelter. Shelter life can be stressful due to the high number of other dogs and cats staying with us...the number



of different scents, barking, different people coming and going...it can just become overwhelming, at times, for dogs in our care. Doggie daycare days provide the opportunity for enrichment through playtime and socialization with other dogs and people. The days also provide for valuable feedback from daycare staff that assists with adoption as we can share this feedback with individuals interested in adopting. Thank you PMSM for supporting dogs in need of a new home!

Last Chance for 2011 Pet Therapy "Love Dogs" Charms; 2012 Release in February

Don't forget to snap up your 2011 "Love Dogs" charms at Touch of Class before they are all gone! The new 2012 version will be launching in February... so don't miss your chance to add the latest charm to your series today!

Visit Touch of Class at 312 Main Street La Crosse or call 608-784-2640 to place an order.

Congratulations to Loretta Ranscht for her winning entry in the "How Do you Wear Your Love Dog Charm?" contest. Loretta will be the recipient of a new 2012 Love Dog Charm from the Coulee Region Humane Society!

Socialization for Puppies

Shirley Richards, CPDT-KA, Dog Trainer at CRHS

Would you like to have a puppy who is friendly and trustworthy around both people and other dogs?

There is a short period in a puppy's development, from early puppyhood to 3 or 4 months of age, when their experiences will have a big effect on their entire approach to life. If you can give your puppy lots of positive encounters with other dogs, all kinds of humans, and new situations during that developmental window, your pup will be far more likely to grow up into a confident, relaxed and friendly dog.

Puppies who are not given the socialization that they need can grow up to be fearful of other dogs, people and just about anyone and anything outside of their routine.....and that fear can lead to aggression.

Even though puppyhood is the best time for socialization, it's not the only time. A dog who had a very good social life when he was young can still become less friendly over time if he's isolated during adulthood. And if your adult dog didn't get enough socialization growing up, you may be able to improve his social skills, although an adult's personality is more fixed than a puppy's. You will have to move slowly and cautiously, and if you see signs of aggression, get help!

Socialization should always be kept positive. Allow your puppy to approach new things in his own time. You can use treats and praise to encourage your pup to approach unfamiliar people and objects. Never push your pup past his comfort level or he may become fearful of the things you are trying to get him to accept.

These are only some of the things that your puppy will need to get used to between 8-16 weeks of age: Men, women, babies, toddlers, seniors, other dogs, small pets, large birds, cats, livestock; mail carriers; people wearing rain coats, sunglasses, hats, helmets; umbrellas, joggers, skate boarders, cyclists, roller blades, snow plows, garbage trucks, car rides,

vet clinic, boarding kennel, groomers, pet supply stores, phone ringing, doorbell, TV, loud music, hair dryer, vacuum cleaner, washer/dryer, sirens, thunder and lightning, fireworks, going up and down stairs, carpet, slippery surfaces, grass, gravel, parades, people singing, live music bands, farmers market, beach party, sporting events, street vendors, power tools, lawn mowers, remote control toys and flags or banners. I think you get the point.....

Always have a back-up plan!! If at any time during socialization your pup shows signs of fright, such as trying to run away, tail tucked or attempts to bite:

*Do not coddle your pup. Unknowingly you are praising his uncertainty; he will feel as though there is something to be unsure about. This will worsen the situation.

*Jolly him up with silly voice, a treat or a game.

*If a situation is overwhelming your pup, back away from the site until your pup is relaxed again. Start from this new distance to build up your pup's confidence.

*Gradually get closer to what scared him.

*Your ultimate goal is for your pup to be comfortable and confident around things that previously scared him.

The main point is socialize, socialize, socialize!



Winter Care for Your Companion Animals

Winter is upon us and with that comes the need to make sure we make adjustments for our furry family members and wild friends to protect them from the effects of cold, salt, sand, and snow! The cold temperatures cause pets and wild animals left outdoors to seek shelter, sometimes in unique locations that we tend to forget about. By following some of these simple guidelines, you will be exercising responsible companion animal ownership, ensuring that your companion animal is able to enjoy the winter months and making sure outdoor animals are kept safe when within your control.

*Do not leave dogs or cats outside when the temperature drops. They are much safer indoors. They will be able to enjoy winter when you take them for walks. Regardless of the season, shorthaired, very young or old dogs, and all cats should always be supervised while outside. You may want to consider a sweater or coat for small or shorthaired dogs when they are outside.

*If you do have an outdoor dog, you must ensure that it is protected by a dry, draft-free, insulated doghouse that is large enough to allow the dog to sit and lie down comfortably, but still small enough to hold its body heat. The floor of the doghouse should be covered with clean hay or straw sufficient for bedding and be raised at least a few inches off the ground. The doorway should face away from the wind and be covered with some sort of weatherproof material.

*If your dog is an outdoor dog, you need to make sure its water is changed several times a day and not allowed to freeze. (Heated stock buckets are available at farm supply stores and will prevent the water from freezing.) Also, you may need to consider feeding your dog more food since keeping warm uses more of its energy. Consult your veterinarian for further information. One additional recommendation is that you use plastic bowls or pails during the winter months since your dog's tongue can stick and freeze to metal.

*Warm engines in parked cars tend to attract small wildlife and cats seeking warmth. To avoid injury to an animal that may have crawled underneath the hood of your car, bang on the hood of your car to scare them away before starting your car.

*Salt and other chemicals are often used to melt snow and ice. These can irritate the pads of your companion animal's feet, cause irritation in its mouth, and possibly result in internal problems if ingested. Wash your companion animal's feet with a damp towel before your pet cleans them itself. There are pet friendly solutions available for clearing snow and ice that we encourage you to use on your property.

*Antifreeze tends to attract animals and children due to its sweet taste. But, it is a deadly poison! Make sure to wipe up spills and store it in a place that children and animals cannot reach. You can also use an antifreeze-coolant that is made with propylene glycol; if swallowed in small amounts it will not hurt children or furry friends.

Remember, the best way to ensure that your pet is safe and protected from the elements is to keep him indoors. Dogs and cats are social animals that desire human companionship, often wanting to be part of the "pack." They deserve to live indoors with you and your loved ones while going outside for walks and exercise.

If you have any questions or want additional information, please call us. If you suspect that a dog does not have the basic requirements (shelter and water) or that a cat or other domestic animal is not being properly cared for, **please** call Animal Control at 781-4014.



Valley View Mall – Thank You!

Just before the Thanksgiving holiday, the “Wall of Hope” was erected just outside the Food Court at Valley View Mall for its second year. During the weeks to follow the “Wall of Hope” became filled with faces available for adoption at our organization. For a nominal donation, Valley View Mall shoppers, employees, and businesses received an ornament to display on the “Wall of Hope.” Through this support, \$1,191.03 was raised to help provide care to the thousands of animals we take in annually. In addition, Valley View Mall once again collected items from our wish list to help care for animals.

We are incredibly appreciative of the support from so many businesses and individuals throughout our community!

U-Bake – Thank you!

In October, U-Bake celebrated its 5th Anniversary by encouraging donations to support the many programs and services we offer daily to our community. As a result of their generosity, hundreds of customers enjoyed yummy goodies at a reduced price and our organization received \$494!

Also, throughout the year U-Bake donates meaty bones for dogs in our care. Their kindness and generosity ensures that bones are available for dogs that are in isolation due to sickness and dogs that need additional activities to keep their minds stimulated while with us.

Local Veterinarians Helping Animals at CRHS

CRHS staff and animals would like to extend their appreciation to the veterinarians listed below who donate spays, neuters, certificates of veterinary inspection, rabies vaccinations and/or FIV and Feline Leukemia testing for animals, increasing their chances of adoption. These veterinarians are also on call on a rotation schedule to ensure that our animals receive care when needed, especially in emergency situations:

Central Animal Hospital
Hillside Animal Hospital
La Crosse Veterinary Clinic
Thompson Animal Medical Center
VCA Sand Lake Animal Hospital



Board of Directors

Chris Huston, President
 Ann Abraham, Vice-President
 Sarah Fortune, Secretary
 Jo Ann Marson, Treasurer
 Sister Helen Deppe
 Dr. Robert Forbes
 Jay Jaehnke
 Kris Nandory
 Monica Redmond
 Tony Roberts
 Judy Rusch
 Bill Soper

Staff

Program Managers & Administration

Heather Schmid, Executive Director
 Marcia Christman, Animal Records Assistant
 Ashley Eckes, Education Coordinator
 Amiiie Gabrilka, Animal Control Supervisor
 Heather Hankins, Customer Relations Manager
 Renee Knutson, Pet Therapy Director
 Stephanie Lindsley, Volunteer Coordinator
 Liz Meil, Development and Marketing Coordinator
 Cassandra Speltz, Kennel Operations Manager
 Peg Zappen, Grants Assistant
 Neal Zygarlicke, Accounting Clerk

Humane Officers/Animal Control Officers

Lynn Zee Dokken-Knox
 Kathy KasaKaitas
 Rich Schrader
 Eric VanOsdol

Animal Behavior

Shirley Richards

Animal Care/Adoption Counseling

Kristine Clark
 Lanette Ehrhardt
 Carolyn Flock
 Amber Grosch
 Katie Knox
 Stephanie Lindsley
 Kelly Metzger
 Elizabeth Nachtigal
 Holly Sauer
 Karissa Solberg
 Megan Whitehead
 Arika Wussow

Customer Relations

Sonia Collins
 Nancy Hanson
 Kelly Napeiralski
 Megan Whitehead

Maintenance

David Collins

Contact Information

911 Critter Court
 Onalaska, WI 54650
 608-781-4014
 Fax 608-781-1646
 www.couleehumane.com

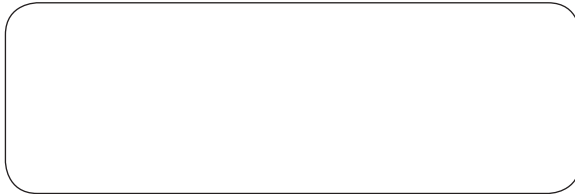


911 Critter Court
Onalaska, WI 54650

Your Animal Experts. Your Community Resource.

RETURN SERVICE REQUESTED

Non-profit organization
U. S. Postage
PAID
La Crosse, WI
54601
Permit No. 61



Hours

Viewing

Monday, Friday, Saturday, Sunday 1pm - 5pm
Tuesday and Thursday 1pm - 7pm
Wednesday - Closed

Office

Monday, Wednesday, Friday 9am - 5pm
Tuesday and Thursday 9am - 7pm
Saturday and Sunday 1pm - 5pm

Wish List

Animal and Kennel Care:

- Cat scratching posts
- Kong stuffers: Small treats, peanut butter, spray cheese
- Toys for cats: Little mice with a tail and bell on end, etc.
- Toys for dogs: sturdy, squeaky toys, Kongs
- Rawhide bones or chips - things to keep our dogs busy
- Pig ears
- Dog treats - soft and hard
- Dry cat food (Science Diet, Eukanuba, Purina)
- Dry kitten food (Science Diet, Eukanuba, Purina)
- Kitten Milk Replacer (KMR brand only)
- Dry dog food (Science Diet, Eukanuba, Purina)
- Dry puppy food (Science Diet, Eukanuba, Purina)
- Meat baby food for cats not eating (no onion/garlic powder please)
- Clay cat litter (non clumping)
- Clumping/scoopable cat litter
- British style slip leads for dogs - 1/2 inch and 3/8 inch - can be found at <http://www.cleanrun.com/index.cfm>, click on Dog Gear, then Leashes and slip leads, then click on Slip leads - British style
- Leashes - 1 inch thick, 4 - 6 feet long
- Martingale collars for dogs
- Feliway spray - behavior modification (found on Amazon)

- Carefresh bedding
- Yesterday's News - litter
- Timothy hay
- Guinea pig food
- Aspen shavings or chips (no pine or cedar)
- Small animal food (birds, hamsters, rabbits, ferrets)
- Small animal litter
- Fresh carrots and romaine lettuce for small animals
- 12 inch diameter oil pans (to use as litter pans)
- Pooper scoopers - heavy duty
- Dish rags/washcloths
- Gas gift cards (transportation of animals)
- Gift cards (to buy food and supplies):
 - Target
 - Wal-mart
 - Sam's Club
 - PETCO
 - PetSmart
- Gift cards (to buy building supplies):
 - Farm and Fleet
 - Home Depot
 - Menard's

Office Supplies:

- Pocket folders
- Small gift bags (to send info. home with adopters)
- Stamps
- Copy Paper - 8.5X11 - plain white

Cleaning Supplies:

- Laundry detergent for HE washers
- Garbage bags - 33 gallon size
- Garbage bags - 13 gallon size
- Windex
- Dryer sheets
- Paper towels
- Kleenex

Pet Therapy Needs:

- White ink jet card stock
- White postcards for ink jet - 5-1/2 X 4-1/4
- Plain white or plain royal blue gift bags
- Royal blue or red pocket folders
- Avery High Visibility Labels - Inkjet #8293 - 1 1/2 inch diameter

Education Needs:

- Foam alphabet stickers
- Foam shape stickers
- Empty toilet paper rolls
- Yarn
- Fleece

URGENT

- Canned cat food - loaf please, no meats in gravy/sauce
- Royal Canin Babycat 34 (dry food)
- Bleach